

MP BUSINESS

MAGAZINE 2016



COLEMAN

Our Boulevard of Dreams

PLANS FOR LAND
Chatting with Local Developers

PROGRESS
MOUNT PLEASANT'S TEAM SPORT

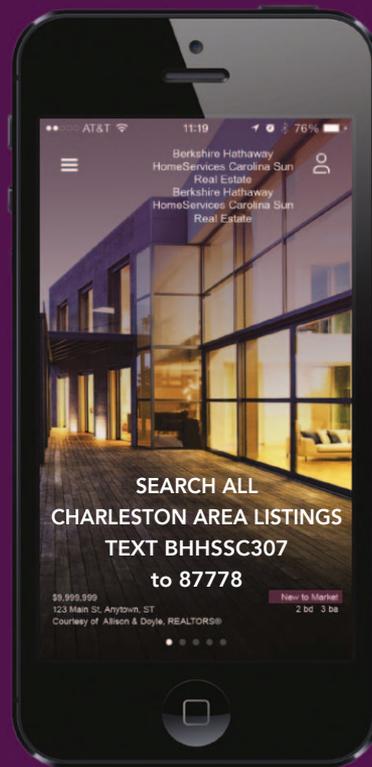


BERKSHIRE HATHAWAY

HomeServices

Carolina Sun Real Estate

Download
our
Mobile App



Experience
Real Estate for the
Modern World

*From Studios to Estates, Resorts to Retirement, the Battery to the Beach,
visit us at*

www.bhhsSun.com

The only address you need for Charleston Real Estate.

1440 Ben Sawyer Blvd. Suite 1503
Mount Pleasant, SC 29464
843.388.8118

313 East Bay Street
Charleston, SC 29401
843.277.2642

Berkshire Hathaway HomeServices Carolina Sun is a brokerage member of Berkshire Hathaway HomeServices, a network brand of HSF Affiliates LLC of which Homeservices of America Inc.™ is a majority owner.



PRINTING *for your* BUSINESS *is our specialty*

letterhead • envelopes • business cards
brochures • rack cards • flyers • posters
and much more!

SAME DAY SERVICE ON BUSINESS CARDS

843.388.2599 | sales@chsmmp.com

VILLAGE POINTE SHOPPING CENTER | 920 Houston Northcutt Blvd, A3

Publisher/Editorial Director

BILL MACCHIO

Publisher@MountPleasantMagazine.com

Editor

DENISE K. JAMES

Editor@MountPleasantMagazine.com

Managing Editor

BRIAN SHERMAN

Art Director

DANA COLEMAN

Graphic Designer

KIM HALL

Production Manager

CRISTINA YOUNG

Webmaster

GEORGE CONKLIN

Internet Marketing

SHERMAN PAGGI

Editorial Assistants

ALEXANDRA KENT • SAMANTHA SULLIVAN
ALYSSA ZAPINSKI

Writers

DANIEL BROCK • PAMELA BROWNSTEIN
CHARLIZE BURNS • STACY DOMINGO
BILL FARLEY • ANNE HASSOLD HARRIS
KALENE MCCORT • BARBARA M. PATRICK
ANNE TOOLE

Photographers

JENN CADY • BRANDON CLARK
JOHN KURC • BRIAN SHERMAN
CASSANDRA RICHERSON • RICK WALO

Independent Media Consultants

BRANDON CLARK

Brandon@MountPleasantMagazine.com

CULLEN MURRAY-KEMP

Cullen@MountPleasantMagazine.com

GAYLE WHEELER

Gayle@MountPleasantMagazine.com

BERT WOOD

Bert@MountPleasantMagazine.com

MARGARET BURNS

Margaret@MountPleasantMagazine.com

MATTHEW PROSSER

Matthew@MountPleasantMagazine.com

Administration & Bookkeeping

GINGER SOTTILE

Mount Pleasant Business Magazine is published locally by a team of independent contractors who reside in East Cooper.

Mount Pleasant Business Magazine is published six times per year by **Media Services, Inc.**
1013 Chuck Dawley Blvd., Mount Pleasant, S.C. 29464
Copyright © Media Services 2016.

All rights reserved. Reproduction electronically or in print format without the expressed written consent of the publisher is strictly prohibited and a violation of U.S. copyright laws.

Inquiries to: *Mount Pleasant Business Magazine*
P.O. Box 22617, Charleston, S.C. 29413
843-881-1481
Info@MountPleasantMagazine.com

TABLE OF CONTENTS

TAKING CARE OF BUSINESS

Mount Pleasant is home to a business organization that is actually growing at a faster rate than the town itself. MPB-7

IT'S ALL ABOUT LOCAL

The town of Mount Pleasant is launching one program and revitalizing another, both aimed at helping local businesses grow, expand and thrive along with the town. MPB-8

A COMMUNITY OF FITNESS ENTHUSIASTS

A new concept has local fitness enthusiasts racing to Coleman Boulevard. MPB-9

COLEMAN PAST AND PRESENT

A look at Coleman Boulevard then and now. MPB-11

THE BUSINESS OF THE BOULEVARD

Despite heightened emotions, lawsuits and hurt feelings, progress still must be made on a host of issues that come with governing a fast-growing municipality. MPB-12

A FAMILY AFFAIR

2017 will mark 60 years that State Farm Insurance and the Tankersleys have been anchored on Coleman Boulevard, helping the community come hell or high water. MPB-18

PRIDE IN WHAT THEY BUILD

Ben Gramling built his reputation in the Lowcountry on the residential side of the real estate business. In the past eight years, however, Gramling Brothers Real Estate & Development has moved boldly into commercial development, especially in Mount Pleasant. MPB-19

HOW DOES YOUR BOULEVARD GROW?

It's not surprising that Jim Owens, who, as a boy, would ride his bike up and down the now-demolished Silas Pearman Bridge, might have a different perspective on Mount Pleasant than someone who has never tried she-crab soup or been to Pitt Street Pharmacy. MPB-22

(S)PARKING CONTROVERSY

In October 2013, Tex Small thought he had an agreement with the town of Mount Pleasant to build a combination parking garage/office building at the corner of Coleman Boulevard and Mill Street. MP-B26

A CENTRAL HUB

Anyone driving out to Sullivan's Island takes notice: The Sea Island Shopping Center off Coleman Boulevard is bustling. What patrons may not know is the unique history behind one of the oldest centers in Mount Pleasant. MPB-29

WELL WORTH THE WAIT

Patriots Point was in search of a large and steady stream of income to save its main attraction. Local developer Michael Bennett was looking for another place in or near his native Charleston to build "beautiful buildings." MPB-32

THE MOUNT PLEASANT BUSINESS ASSOCIATION

A list of all 246 (and growing) businesses that are members of The Mount Pleasant Business Association. MPB-35

LIFE IS A YOU KNOW WHAT

The Charleston Harbor Resort & Marina has always been a go-to spot for some much needed R & R. Recently, this iconic resort has been doing some significant revamping. MPB-42

THE JOB YOU NEEDED YESTERDAY

Buddy Smith only thought he was retiring from the working world when he left his job following a 36-year career with Roadway Express. MPB-46

FROM THE EDITOR

I WAS SOMEWHAT DISMAYED AND MILDLY CONFUSED RECENTLY TO LEARN FROM AN obviously uninformed acquaintance that “Mount Pleasant is closed for business.” He was reacting – overreacting is more like it – to recent efforts by the Town Council to place a moratorium on residential construction. The Council brought new apartment development to a halt, for six months, at least, but failed to put a temporary end to all home-building.

The Council’s efforts to slow the growth of residential construction is in no way a reflection of its attitude toward new commercial construction. It’s true that a few recent projects have been, shall we say, a bit controversial. OK, so the parking garage/office building currently under construction at Coleman Boulevard and Mill Street made more than a few people mad, spawned several lawsuits and cost three incumbents their seats on the Council.

However, the controversy surrounding that one building has done little to slow commercial growth up and down Coleman Boulevard. Take a short drive from the Ravenel Bridge to where the boulevard meets up with Chuck Dawley and Ben Sawyer, and you’ll get a look at two office buildings that are expected to be ready for occupancy early next year. Both of them will also be home to popular restaurants.

Meanwhile, not far off Coleman, at Patriots Point, local developer Michael Bennett is putting together several projects, including one that could take 10 to 15 years to build and will include hotels, restaurants, office space and an amphitheater.

In this publication, the premiere issue of *MP Business*, you can read about all this development on and near Coleman Boulevard. Based on what’s happened in Mount Pleasant in the past couple of years, it’s a pretty good bet that few readers will be happy about everything we’ve written – and that’s a good thing. Our goal is not to blindly support the town officials who are doing their best to lead Mount Pleasant in the direction they think it should go. Nor is it to sing the praises of the developers whose financial reward almost always comes with financial risk.

Our goal is to inform our readers – and maybe even to convince them that everything doesn’t have to be absolutely right or dead wrong. There’s always something in between that, in the long run, will turn out to be what’s best for Mount Pleasant.

When your population is increasing at a greater rate than in any other municipality east of the Mississippi, isn’t that the only smart way to grow? 🍷

Brian Sherman
Managing Editor

ABOUT THE COVER

THE FIRST COVER OF *MP BUSINESS MAGAZINE* WAS shot at a popular Mount Pleasant location – Shem Creek Park. It was an afternoon of mixed clouds and sunlight, but the gray sky parted just in time for our charismatic photographer, Jenn Cady, to capture a little bit of that “pleasant” blue.

Pictured from left to right we have Mikell Harper of Gramling Brothers Real Estate & Development; Michael Bennett of Bennett Hospitality; and Mount Pleasant Councilman Jim Owens. When we initially revealed this cover concept to our colleagues and friends, I have to admit they were surprised, and maybe even flustered, to see the likes of Jim Owens, champion of honoring Mount Pleasant’s past, pictured with two major developers. But we at *MP Business* think it’s a testament to how challenges can be worked out if people are willing to open their minds.

So, in response to that age-old question, Can’t we all just get along? – the answer is a resounding yes.

Enjoy the issue. And share the link with friends: MPBusinessMag.com. 🍷

Yours,
Denise K. James
Editor



Photo by Halger Obmann

The mall is located in "The Garden" on Coleman Blvd. Our MAIN ENTRANCE and large PARKING LOT are easily accessed off of PHERIGO STREET.
9-6 Mon-Sat • 9-5 Sun
761 COLEMAN BLVD • MT. PLEASANT, SC

SIX MILE ANTIQUE MALL
843-884-7900 • Buy ~ Sell ~ Shop
www.sixmileantiquemall.com

"now selling" *come check 'em out*

Vinyl Records

7 days a week evening hours too

NEW | USED
VINTAGE | RARE

www.shemguitars.com
843-884-1346
423-A W Coleman Blvd.
Mt. Pleasant

10% off with this ad!

MUSIC CENTER

We Carry *Marshall Amps.*

GUITAR LESSONS

Here is a great place to call home.



If home is where the heart is, then we must be home. Here is where we're glad to be your friend, your neighbor and your bank. So, turn to us anytime for all the financial services you need. Together, we are all part of this wonderful community and there's no other place we would rather be.

1.800.708.5687 | banknbsc.com



Banking products are provided by Synovus Bank, Member FDIC. Divisions of Synovus Bank operate under multiple trade names across the Southeast.

SYNOVUS
the bank of here

Taking Care of Business

MPBA Continues To Grow

MOUNT PLEASANT IS HOME to a business organization that is actually growing at a faster rate than the town itself.

Buoyed by East Cooper's population explosion, the success of its annual Expo, its close relationship with the town and the enthusiasm and hard work of the volunteers who run the Mount Pleasant

Business Association, MPBA is more vibrant than ever. In early August, the group's membership included 244 local businesses.

"We are obviously meeting the needs of our members," said MPBA President Chris Staubes, who assumed the helm of the organization in the spring of 2015. "What we're doing must be resonating with local business owners."

So what exactly is it that MPBA is doing? It's a networking organization that gives local businessmen and professionals the opportunity to get together and share ideas at least three times a month. But MPBA also is defined by its philanthropy – its contributions to local charities, help to those in need with its annual un-food drive and the college scholarships it awards to deserving students.

Established in 1992 as the East Cooper Merchants Association, the group's membership has more than doubled in the past two years.

"We are growing because Mount Pleasant is growing, but that's not the whole story," said Staubes. "Our Expo has played a major role in attracting new members, and, in the last year, our Membership Committee, chaired by Shane Griffin, has done an outstanding job of recruiting new people to the organization and making them feel welcome. That makes a big difference."

MPBA holds its regular meetings at lunchtime, the

third Thursday of each month. Recent keynote speakers have included Gov. Nikki Haley, U.S. Rep. Mark Sanford, local meteorologist Rob Fowler, Mount Pleasant Mayor Linda Page, Charleston County Superintendent of Schools Gerrita Postlewait and Jim Newsome, president and CEO of the South Carolina Ports Authority.

In addition to its regular luncheon, the organization hosts two official networking events every month at local businesses: "Before Nine" and "After Hours."

MPBA's main event is the Mount Pleasant Business and Community Expo, held each year at the Omar Shrine Convention Center. As has been the case for the past four years, all 74 booths have been sold for the Sept. 22 Expo. Billed as East Cooper's Biggest Networking Event, the

Expo historically attracts more than 1,000 visitors. This year's goal, according to Co-chairs Frank Frazier and Sue Spearman, is to bring in a crowd of 1,500.

"The Expo continues to grow every year. As with MPBA in general, its success is the result of the hard work of volunteers. We have a lot of members who give of their time and talent to make MPBA a great organization, and that helps make Mount Pleasant a great place to live and work," Staubes said.

"Our organization is dialed into the community like never

before," he added.

And MPBA is working with Mount Pleasant like never before. Business Development Officer Amy Livingston is a member of the MPBA board, and the town and MPBA are combining their efforts on activities for this year's Mount Pleasant Business Appreciation Week, which culminates with the Expo. In addition, the town and MPBA have been hosting a six-month-long business education series, "Food for Thought," where participants learn ways to advance their companies and to maximize business success.

"More than ever, we have a true partnership with the town of Mount Pleasant," Staubes commented. 🍷



MPBA's main event is the annual Mount Pleasant Business and Community Expo.

Photo courtesy of MPBA.

It's All About Local Incentives for Mount Pleasant Businesses

THE TOWN OF MOUNT PLEASANT is launching one program and revitalizing another, both aimed at helping local businesses grow, expand and thrive along with the town.

The Town Proud Program, to be officially kicked off during Business Appreciation Week, Sept. 19 through Sept. 23, will

BY BRIAN SHERMAN

encourage consumers to do business with local companies.

Meanwhile, the Local Vendor Partnership Program, first passed into law in 1997, is getting a facelift and additional publicity, encouraging local businesses to provide their products and services to the town.

"We're taking a comprehensive approach of supporting our local businesses," said Mount Pleasant Business Development Officer Amy Livingston. "We see both these programs as complementary pieces of the puzzle."

The Local Vendor Partnership Program, established by legislation written by Councilman Gary Santos, has been somewhat dormant for nearly two decades. Not all that many people knew about it, something Santos hopes to change.

"It's the best-kept secret in town," he commented. "We're never going to have a Boeing here, but we have lots of local businesses. I'm hoping they start utilizing this program."

Some of the items the town buys include office supplies; parts for vehicles; printing; contractual services such as graphic design; and "a range of products and services that a town requires to stay up and going," according to Livingston.

"We're pushing this program because it's a win-win for the business community and the town of Mount Pleasant," she said. "We're always looking to find the best quality product. Our robust business community is very capable of doing that. It's a win for the business community because, frankly, the town is a very large customer."

Santos, a councilman from 1996 to 2009 who was elected

again in 2013, explained that bids submitted by approved vendors are evaluated as if their prices were either 5 percent lower for contracts under \$10,000; 2 percent lower for contracts between \$10,000 and \$50,000; and 1 percent lower for contracts worth more than \$50,000, not to exceed a total reduction of \$2,000.

He said the program applies to products, goods and non-professional services, adding that after local reductions are considered, if a non-local company is still the low bidder, the work goes to the non-local business.

To be eligible for the program, a business must have a principal place of business within the town limits, have a current Mount Pleasant business license and "agree to allow the town to audit the applicant's records relating to the town's purchases to ensure the town is receiving the best products or services for the best price." Businesses that are a part of a chain cannot take advantage of the program. Local businesses must fill out an application to be eligible to participate.

Santos said a trip to a Mount Pleasant business provided the impetus for him to write the law that established the program. A local businessman who was repairing Santos' lawnmower pointed out that the town was giving similar work to a company in

Hollywood. Santos looked into the situation, and, shortly thereafter, wrote the legislation.

"Amy can use this law as a business development tool to recruit companies to come to Mount Pleasant," Santos said. "When we hired her in September, she took it and ran with it."

To apply for the Local Vendor Partnership Program, visit experiencemountpleasant.com. The completed application should be submitted to the town's Purchasing Division, along with a short list of products or services provided by your business. It can be submitted by email to rgriles@tompsc.com or in person or by mail at 100 Ann Edwards Lane, Mount Pleasant, South Carolina 29464.



Photo by Brian Sherman.



Photo by Rick Walz.

Amy Livingston and Gary Santos

A Community of Fitness Enthusiasts

Blue Sky Endurance

A NEW CONCEPT HAS LOCAL fitness enthusiasts racing to Coleman Boulevard. Blue Sky Endurance and Premier Physical Therapy have teamed up to offer swimmers, bikers, runners and triathletes not only the latest and best quality in equipment and apparel but also the benefits of on-site physical therapy and education specific to their customers' needs.

"This is more than just a retail shop. We have solutions for chronic injuries and talk about preventive measures with the athletes," said owner Catherine Hollister.

BY ANNE TOOLE

Open six days a week, Blue Sky Endurance takes care to help their customers choose products that are right for their needs. True to their motto, "Fit First," Blue Sky employees will take the cyclists' measurements and run them through an app that calculates the corresponding ideal specifications for either road or triathlon bikes.

Men's and women's apparel range from running clothes to swimsuits, cycling wear and triathlon kits.

"Many of these are lines you won't find elsewhere. Some are local or regional companies, but all are comfortable, high-quality performance gear. These are well-thought-out products," Hollister said.

GPS watches, bike computers, sunglasses and helmets also are available, and the store carries a varied nutrition section, providing fuel for customers before, during and after exercise.

"We have several all-natural options, even vegan or gluten free," Hollister explained. "We provide education about what to take, when and why. But stomachs are sensitive; we encourage everyone to experiment early and often with the nutritional products to find what performs best for you."

Continuing their mantra of "Fit First," Blue Sky Endurance makes sure your shoes fit before you walk – or run, bike or spin – a mile in them. Following a videoed walk or run on the in-store treadmill, the customer's gait is analyzed.

"It takes the guesswork out of choosing the right shoe and right support," Hollister pointed out.

But finding the right shoes is only the first step when it comes to alleviating, correcting or preventing injury. Headquartered in North Charleston, Premier Physical Therapy is available on-site at Blue Sky Endurance two days a week, with plans to soon be there five days. Physical Therapist Jill

Boorman and her team are dedicated to educating people about nutrition,

dehydration, injury and preventive measures. One of Premier's main goals is to help people learn how to exercise in a way that is beneficial for short-term goals and long-term health.

"We believe exercise is the best medicine and encourage our clients to continue working through injury," said Boorman.

The in-house current pool is available for physical therapy patients, wet suit product testing and swim stroke analysis. The handicap-accessible pool can be rented for endurance swimming.

Blue Sky Endurance and Premier Physical Therapy have joined forces to create a community of fitness enthusiasts in Mount Pleasant. In addition to the services and products they offer, they have raised the bar by inviting the best coaches and respected swimmers, cyclists and runners to hold information sessions. They coordinate Meetup and Facebook groups about fitness and also offer triathlon, marathon and half-marathon training programs. 🦋

When you're ready to hit the ground running, visit Blue Sky Endurance at 725 Coleman Blvd. or online at blueskyendurance.com and premierphysicaltherapy.us.



Photo courtesy of Blue Sky Endurance.

*A tradition of personal service
since 1992.*



The tradition continues...

"Pam Bishop was fabulous! She continues to assist us as we have settled in the Lowcountry. She made a big transition for us (*empty nesters from Michigan*) go so smoothly. She was excellent through the whole process!"

~ Kathy & Mike Kristopik

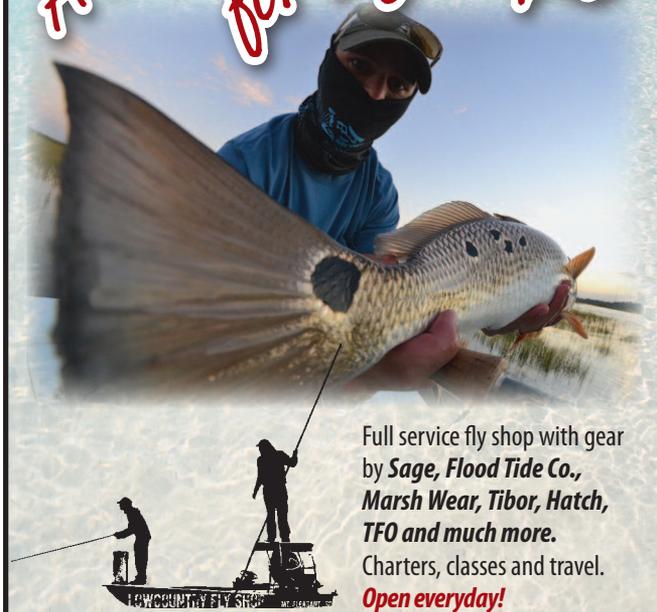


PAM BISHOP

843-814-1622
628 Long Point Road
Mount Pleasant, SC 29464
www.PamBishop.com ~ pbishop@carolinaone.com

Carolina One
Real Estate

**A Hip Spot
for Fly People**



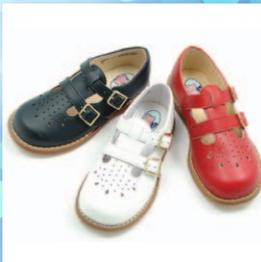
Full service fly shop with gear by **Sage, Flood Tide Co., Marsh Wear, Tibor, Hatch, TFO and much more.** Charters, classes and travel.
Open everyday!

LOWCOUNTRY FLY SHOP

626 Coleman Blvd. • Mount Pleasant
(843) 388-5337 • www.lowcountryflyshop.com

Get Ready for School & Fall
at **Southern Belles**

THE PROPER PEONY



*Voted Charleston's
Best Children's Shop*

*Children's Clothing
Shoes • Accessories • Gifts*

280 W. Coleman Blvd.
Mount Pleasant
843.881.1741

www.southernbelleschildren.com

Southern Belles
*"a children's clothier"
& shoes too!*

COLEMAN BLVD

Then & Now

Photo by Heather Hayward-Stanley.



Photo by Rick Walo.

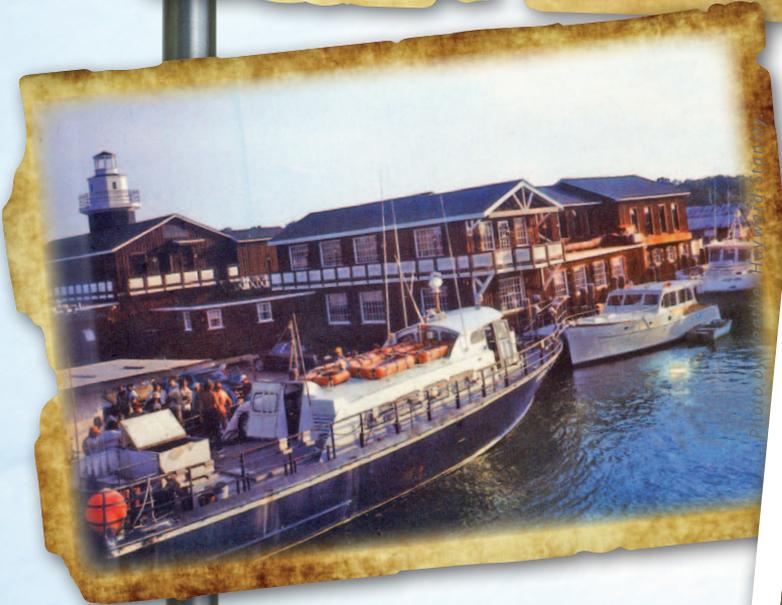
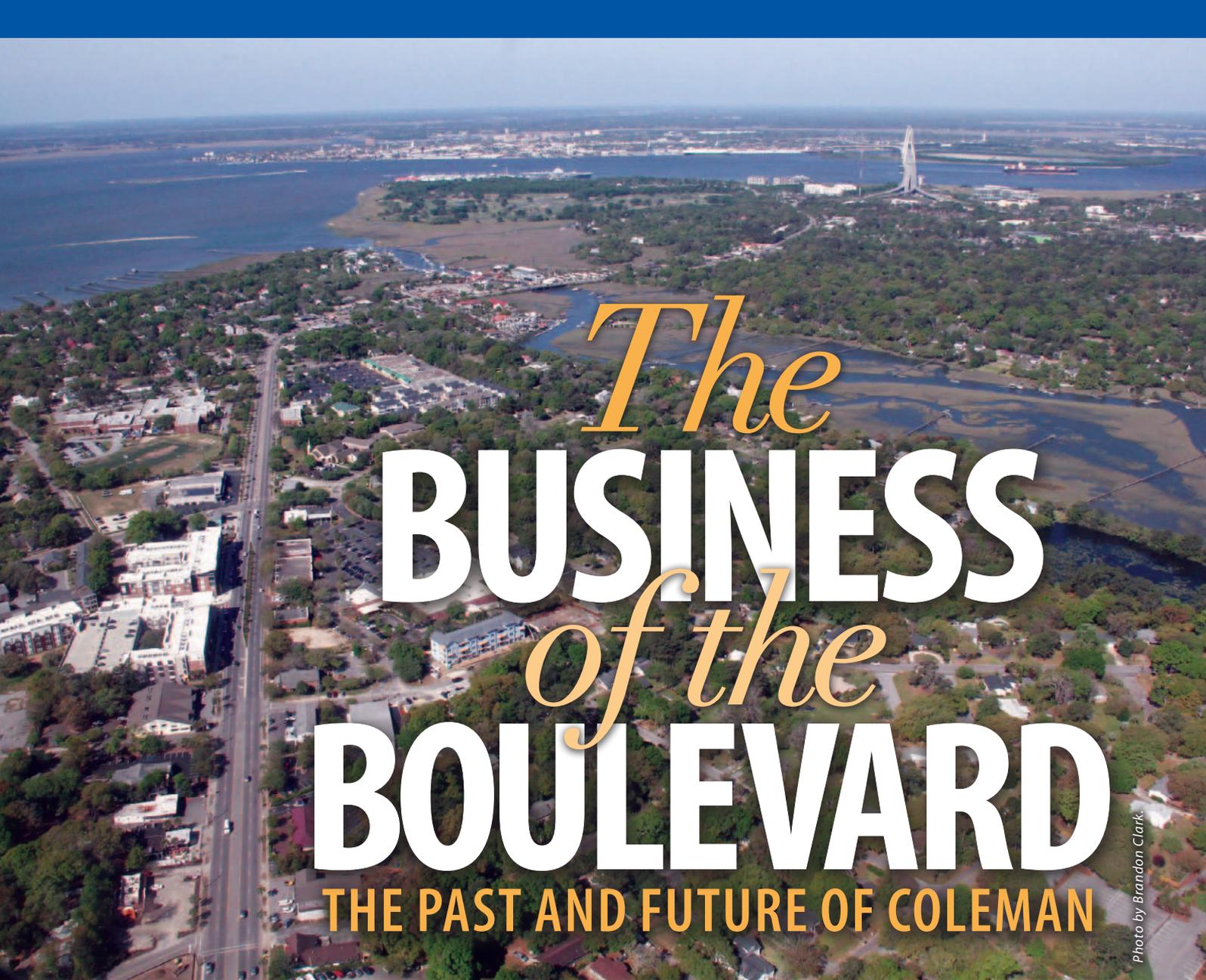


Photo by Rick Walo.



Photo by Rick Walo.



The BUSINESS of the BOULEVARD

THE PAST AND FUTURE OF COLEMAN

Photo by Brandon Clark.

Timeline compiled by Alexandra Kent.

1600

Coleman Boulevard is a Native American route that brings tribes to the coast to enjoy the ocean's bounty of shellfish.



1735

The King's Highway, a 1,300-mile wagon route from Boston to Charleston, South Carolina, is completed.

1791

President George Washington makes his Southern tour along the King's Highway. John Trumbell's painting of Washington celebrates his visit.

1650

King Charles II of England instructs the Colonial governors to build postal routes linking the Colonies. It is named King's Highway.



1770

Andrew Hibben operates Hibben Ferry, the first ferry service connecting Charles Town to the King's Highway.

1819

President James Monroe visits Charleston with his secretary of war, South Carolina native John C. Calhoun. They are entertained by prominent East Cooper citizens.



RECENT POST IN THE RIVER of Facebook content related to Mount Pleasant’s ongoing evolution stood out for the visceral reaction it described.

In it, a middle-aged woman detailed how she “burst into tears” at the sight of the office building/parking garage under construction at the corner of Coleman Boulevard and Mill

BY DANIEL BROCK

Street. To many, that may feel like an overreaction. The picture of an adult weeping because of a new building seems like a bit much – not to mention that it’s unsafe to cry while driving.

Yet here we are after years of contention surrounding growth issues, the formation of an influential grass-roots group and last fall’s testy election cycle. Palpable personal angst has risen alongside the The Boulevard apartments, Earl’s Court and the aforementioned parking structure, leading to social media rants, packed Town Council meetings and more than a few hurt feelings.

Now, against a backdrop of heightened emotions, progress must be made on a host of issues that come with governing a fast-growing municipality. Quite simply, town leaders – both elected and administrative – still have business to which they must attend, some of which involves attracting business to Mount Pleasant and the growth debate’s ground zero along Coleman Boulevard.

COUNCIL FINDS COMMON GROUND

Fundamental discrepancies persist on the Town Council, particularly on the residential growth front, and Mount Pleasant continues to be tied up in lawsuits as the result of action taken by Councils past and present. However, there is common ground in other places, such as economic development, an area in which the town is surging, with 521 businesses opening their doors since the first of the year.

Already in 2016, the Council has voted unanimously on major projects such as the Shem Creek Park Phase 3, a \$26-million Capital Improvements Plan – which includes Memorial Waterfront Park Phase 2 – the town’s annual special events lineup and the creation of the Shem Creek Task Force. Those votes were made, in part, to foster the quality of life that high-paying employers find attractive, town officials said.

The Council’s harmonious track record is similar when it comes to key economic growth policies such as the expansion of the town’s Economic Development Incentive Grant program and the allocation of funds for a \$2-million port area study.

“Mount Pleasant is ‘Open for Business,’” said Councilman Mark Smith, who chairs the Economic Development Committee. “We as a Council are united on this front.”

Last September, the town hired Amy Livingston as its first business development officer. She’s been tasked

1825

A survey by Robert Mills denotes a road between Georgetown and Charleston as Georgetown Road, an old Indian “broad path.”



1927

Ocean Highway is incorporated into Route 17, a north-south federal road that runs along the coast from Porta Gunda, Florida, to Winchester, Virginia.

1929

The Cooper River Bridge opens, and Route 17 joins with Route 40 in Mount Pleasant by way of a road across the Charleston peninsula, thus shortening the route north.

1890

A ferry service brings tourists from Charleston to Mount Pleasant, where they board a trolley that takes them to Sullivan’s Island and what is now called Isle of Palms, a new resort.

1900

Ocean Highway is created by designating existing roadways along the East Coast for motor vehicles. The route runs from New Brunswick, New Jersey, to Jacksonville, Florida. In South Carolina, where the road turns inland to the village of Mount Pleasant, it is known as Route 40.

1958

Plans call for a second bridge across the Cooper River and for Route 17 to bypass Coleman Boulevard. It will later connect to Route 17 near the present day Dick’s Sporting Goods.



Photo by Brandon Clark.

with implementing wide-ranging economic and business development strategies.

Livingston said the town has taken a three-pronged approach to economic development, focusing largely on creating a quality of life and place that is “second to none”; beefing up economic development incentive grants; and offering robust business services, which include the town’s marketing efforts.

The development grants have proven especially

popular, according to town officials. Incentives can include reimbursements for impact, building permit and plan review fees. In February, the Council unanimously voted to expand the program by extending available business license tax reimbursements, a tool that benefits companies looking to locate in existing buildings.

And in July, rising tech firm Job Market Maker relocated its offices to 410 Mill St., just off Coleman Boulevard and along Shem Creek.

1958

A 2.4-mile section of Old Georgetown Road – also known as Route 17 – that begins at the foot of the Cooper River Bridge and ends at the fork where it becomes Route 703 – Ben Sawyer Boulevard – is renamed to honor Mayor Francis F. Coleman.

1966

The Pearman Bridge across the Cooper River opens, bringing more people into Mount Pleasant. Construction gets underway on the bypass for Route 17 through former farmland in Christ Church Parish.

1980s

Businesses shift away from Coleman Boulevard to Johnnie Dodds Boulevard, a frontage road that parallels the Route 17 bypass.

1959

A two-year project widens Coleman Boulevard from a two-lane, 18-foot-wide road to a four-lane roadway ranging in width from 52 feet to 62 feet. The Shem Creek Bridge is also widened from 26 feet to 56 feet.

1960s

The first restaurants open on Shem Creek.



1989

Hurricane Hugo destroys many businesses on Coleman Boulevard.

“This was the ideal fit. Here, we can walk clients to lunch or paddle board along the creek for team-building after work,” said CEO Joseph Hann.

At the same time, expansions are taking place throughout town, most notably with Verge Solutions, Mount Pleasant’s largest tech company, now located in the Automated Trade Desk Complex off Johnnie Dodds Boulevard.

Elsewhere, the town partners with the Mount Pleasant Business Association on educational efforts and with the Harbor Entrepreneur Center – whose flagship site is located on Coleman Boulevard – to provide startup assistance such as flex office space and accelerator services. Meanwhile, in 2015, the long-standing Local Vendor Partnership Program helped funnel 78 percent of general fund expenditures to Mount Pleasant businesses.

“Businesses want to locate and grow in a place where they not only feel valued but also are supported,” Livingston said.

THE LOOK

Most Council members, as well as town administrative officials, speak in similar terms when it comes to the ultimate outcome for Coleman Boulevard, with words such as “vibrant,” “eclectic” and “walkable” popping up repeatedly.

Exactly what that all looks like, however, has caused consternation on the Council. Newer members have rebuffed the height and density of projects such as The Boulevard and the office building/garage at Mill and

Coleman. And recently the Council overwhelmingly gave initial approval to lowering heights to 45 feet throughout most of the corridor.

Smith, the Economic Development chair, was the outlier in an 8-1 vote, citing lack of study on the issue or the chance for nearly 300 property owners to weigh in. Still, the voting numbers speak for themselves, and Councilman Jim Owens said he thinks the town can stay true to its Coastal roots while attracting high-paying jobs to the de facto city center.

“My vision is something that is more coastal and eclectic that has pitched, tin roofs, Hardieplank siding, three stories and attracting businesses of all kinds,” Owens said. “Insurance companies, attorneys, architectural firms, engineering companies. I think you’ll find that all of those pay a salary that is commensurate with living in Mount Pleasant.”

The aesthetic debate will likely roil on for some time, but the continued arrival of well-paying jobs near Coleman will likely help foster the “main street” live/work/play vision put forth by the Coleman Revitalization Advisory Board in 2008.

Said Livingston, the business development officer: “We designed a master plan to increase walkability and create activity zones – all in the effort to create an ecosystem that affords our citizens and businesses the opportunity to live, work and play in one place.”

Which leaves at least one question: Has the town trademarked the term Silicon Creek? 🦋

1993

A revitalization program is announced for Coleman Boulevard.



2008

A revitalization/enhancement is announced for Coleman Boulevard as part of the “Main Street” project. Decorative crosswalks, landscaped medians, on-street parking and a traffic circle at the intersection of Coleman, Ben Sawyer and Chuck Dawley boulevards are planned.

2016

A parking garage/office building is currently being built at the corner of Coleman Boulevard and Mill Street. Other improvement plans for Coleman are in the works.



2005

The Arthur Ravenel Bridge opens, replacing the two Cooper River bridges. Two traffic lanes lead directly onto Coleman Boulevard, where Palmetto trees and decorative lighting greet those entering Mount Pleasant.

2009

The town funds improvements at Moultrie Middle School and Shem Creek, and, by mid-summer 2013, the Beach company has already rented more than 125 apartments of the Boulevard, an imposing 325-unit complex that will be one centerpiece of Coleman Boulevard’s renaissance.



For the images of a lifetime



971-0469
www.prismphotolab.com

Prism Photo & Framing
Custom Framing Photo Printing Video Transfers
620 Coleman Blvd. Mt. Pleasant



**More policies.
More savings.**

Tony Pope, Agent

3044 North Highway 17
Mt. Pleasant, SC 29466
843-884-3400
tonypopeagent.com

1661 North Main Street
Summerville, SC 29486
843-851-2222
tonypope.com

Bundle auto, home and life for big State Farm® discounts.
So let me show you how State Farm can help protect all the things that matter most – for a lot less than you think.
**GET TO A BETTER STATE.®
CALL ME TODAY.**



1203028 State Farm, Bloomington, IL

#11

**HOMES BUILT
ON A FIRM
FOUNDATION
LAST LONGER.**

Owning a home has often been called the American dream. And while a great mortgage is helpful, it's just the beginning. You need a financial institution that understands where you've been and, most importantly, where you're going. That's where we come in. We're South Carolina Federal Credit Union, and we've been a part of the community for 80 years. If owning a home is one of YOUR dreams, we're here to help.

843-797-8300 (Charleston) 800-845-0432 (Nationwide)
scfederal.org/mortgage

80 Years |  **SOUTH CAROLINA
FEDERAL
CREDIT UNION™**



COLEMAN BLVD

Back in the Day



Waterslide on Ben Sawyer Blvd.



Mill Street and Coleman Boulevard.

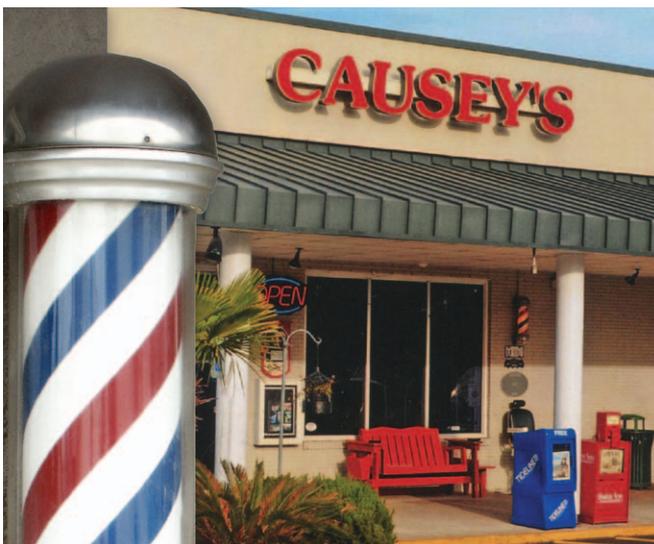


Current site of Regions Bank - Ben Sawyer and Chuck Dawley.



Current site of Good Law Firm on Coleman Boulevard.

Photo courtesy of Summer Eudy via Harper family.



Mt. Pleasant's Original Family-Owned Barber Shop for 51 years and counting!

SERVING TWO LOCATIONS

SEA ISLAND SHOPPING CENTER
1220 Ben Sawyer Blvd #K • 843-884-5757

PATRIOTS PLAZA SHOPPING CENTER
891 Northcutt Blvd • 843-881-3080

Serving Mt. Pleasant Residents from our locations on

COLEMAN BOULEVARD

for 30 YEARS!



CAMPBELL'S JEWELERS

405 W. Coleman Blvd., Mt. Pleasant, SC
884-8232

A Family Affair

Jack Tankersley State Farm

2017 WILL MARK 60 YEARS THAT STATE Farm Insurance and the Tankersleys have been anchored on Coleman Boulevard, helping the community come hell or high water.

“In 1957, my father became the first State Farm agent in Mount Pleasant. I began working in his office in 1974 to help my family after my mother was diagnosed with cancer,” said Jack Tankersley. “I found I liked the interaction with people of all walks of life. Forty-two years later, I still love what I do.”

In the 1980s, State Farm gave Tankersley an opportunity to open an office in the Upstate, but he chose to wait for an opening in his hometown.

“State Farm agencies are not franchises, so I did not inherit my father’s business. My dad gave me the opportunity to work in his office, but the rest was up to me. State Farm appoints a new agent from a pool of candidates when and where there is a need,” he explained.

Tankersley was appointed agent of record in 1989, just before Hurricane Hugo.

“That was quite a thing to live through. It was a difficult time for a young agent,” he remembered. “Business stopped because we were in recovery mode. We concentrated on service and helping people. But it gave me perspective on what I’m really here for: helping my clients and writing checks. In the long run, it was that dedication to service that helped us grow.”

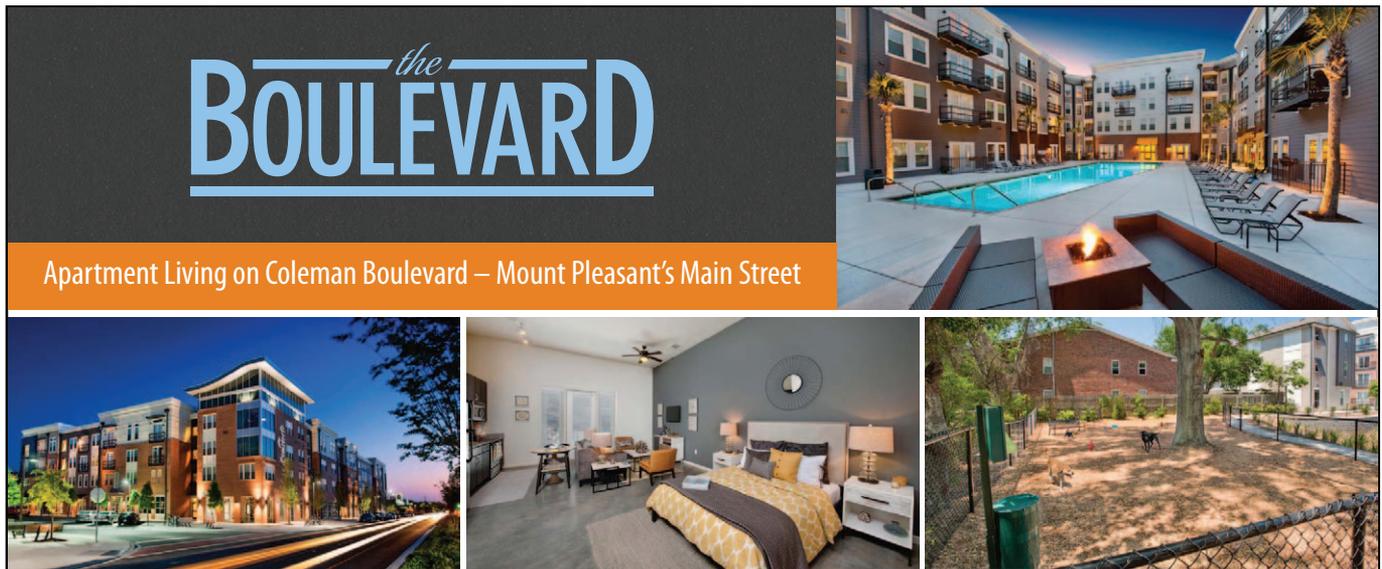
Tankersley’s father passed away in 1994. Today, his daughter Shea and son John have joined his team.

“It’s very special to have three generations of Tankersleys working for State Farm on Coleman Boulevard for 60 years,” he said. “A lot about Mount Pleasant has changed in that time, but, no matter what changes, we’re here to help the community we call our own.” 🐝

To learn more, call 843-881-8888.

the BOULEVARD

Apartment Living on Coleman Boulevard – Mount Pleasant’s Main Street



Live In The Middle Of It All
Lease your home and own your life. Between the Beaches to the East and the City to the West, you’ll find your perfect new home and the lifestyle you deserve at The Boulevard.
From studios to three bedroom homes, The Boulevard gives you the freedom to choose the space that feels like home to you.
[Visit us online today! liveontheboulevard.com](http://liveontheboulevard.com)

Mention this ad and get HALF OFF your Admin Fee!

LEASE TODAY!
843.973.3330
email: theboulevard@greystar.com
725 Coleman Boulevard, Ste. 100, Mt. Pleasant, SC 29464

 The depiction and information on the property is based on plans and should not be relied upon as actual representations of the real estate planned to be constructed and offered for lease. This does not constitute an offer to sell real estate. We reserve the right to alter the specifications depicted or described in whole or in part without notice or obligation. This is not an offer or solicitation in any jurisdiction in which the legal requirements for such an offering have not been met. Copyright © 2013 The Boulevard.



Photo by Rick Walo.

Pride in What They Build

GRAMLING BROTHERS REAL ESTATE & DEVELOPMENT

By Brian Sherman

BEN GRAMLING BUILT HIS reputation in the Lowcountry on the residential side of the real estate business, developing one of the largest and fastest-growing master-planned communities in the state. In the past eight years, however, Gramling Brothers Real Estate & Development has moved boldly into commercial development, especially in Mount Pleasant.

The company, originally based in the Upstate, has purchased four tracts of land along Coleman Boulevard. Construction on buildings that will house restaurants and office space is well underway on two of them.

A three-story building is scheduled to be completed by the end of this year where Coleman Boulevard and Lansing and Broadway streets intersect. Further east, at the site of the former Fonduely Yours restaurant, construction on a two-story, 12,000-square-foot building is moving along on schedule.

Gramling Brothers also owns the location of the now-defunct Boulevard Diner and the properties behind and beside it, as well as the Peach Orchard Plaza, a shopping center bounded on the east by the other end of Broadway, which forms a semi-circle that touches Coleman in two places.

Gramling, a third-generation builder and developer, is well aware of the controversy that surrounds Mount Pleasant's off-the-charts growth, and he said he intends to remain above the fray. He's not taking sides.

"Building is a very delicate process," he commented. "We want to maintain the character of the town. Our goal is to do the right thing."

Mikell Harper, vice president of business development for Gramling Brothers, explained why the company decided to play a key role in the development of Coleman Boulevard.

"It's the heart of the town," Harper said. "When people come to visit Mount Pleasant, they come to Shem Creek, which is ground zero for it all. Businesses want to be there and people want to live there."

The building at Lansing, Broadway and Coleman, across the street from Metto Coffee & Tea, will be the new home of The Kickin' Chicken restaurant and will serve as the headquarters of Ameris Bank. Gramling said the third floor of the 30,000-square-foot building has not yet been rented. The developer also owns the land behind the building, which will be 50 feet tall, five feet more than the current



In the past eight years, Ben Gramling has moved boldly into commercial development, especially along Coleman Boulevard in Mount Pleasant.

Photo courtesy of Gramling Brothers Real Estate & Development.

maximum at most places on Coleman. When Gramling Brothers bought the property, the limit was 55 feet.

Despite the unexpected zoning change, Gramling Brothers is satisfied that the property will turn out to be a good investment. A traffic light already in place will provide easy access for tenants and customers of the restaurant.

"It's a good corner. When we bought it, there were plans for landscaped medians in the center of the road, so there was a premium on signalized intersections. We had a hunch this would be a valuable property," Harper said.

The Granary, a restaurant currently located in the Belle Hall Shopping Center, will be moving to the building that once was home to Fonduely Yours. Gramling said Dunes Properties and Hibbits Insurance also are renting space there.

Harper said there are no firm plans yet for the Boulevard Diner property, which includes an office building and Automotive Excellence, a business that has been in that location since 2001. He pointed out that one of Gramling's partners, Roberts Perry Miller (RPM), The Kickin' Chicken's parent company, has moved into the office building behind the former restaurant, and that the auto



Gramling Brothers Vice President Mikell Harper has been with the company since 2007.

repair shop would remain, for now, on a short-term lease.

The same is true for the tenants in Peach Orchard Plaza, where Gramling's partner is Rusty Bennett. Harper said they all are on leases of five years or shorter.

According to Harper, Gramling Brothers currently is working on "six to 10" commercial ventures in the Charleston area, including two hotels and an office building downtown, a shopping center in West Ashley and projects on Savannah Highway, Folly Road and Main Street in Summerville. Gramling made his original mark in the Lowcountry in residential construction, developing Cane Bay Plantation, a 4,500-acre master-planned community in Berkeley County consisting of several distinct neighborhoods that eventually will be home to around 7,500 families. Gramling Brothers donated the land for Cane Bay's elementary, middle and high schools.

Gramling Brothers also developed Reverie on the Ashley, a condominium

community on the Ashley River; and Arbor Oaks, Summerhaven and Summer Park, all located in Summerville.

About six to eight years ago, according to Gramling, the company expanded its focus and started looking at the commercial side of Lowcountry real estate. The company's penchant for "creating comfortable, safe, convenient and beautiful communities that people can proudly call home," according to its website, apparently has carried over to its commercial projects.

"I'm inspired by Ben's passion for what he does," said Kelly Seger, who has served as Gramling Brothers' director of marketing since 2009. "He thinks about things from every angle. He does what's best for all involved. It's great to work with someone who cares so much about what he does."

Harper, like Gramling, a Charleston resident, echoed her sentiments.

"We live here. He can't run and hide from something we're responsible for. We intend to be proud of whatever we build," he commented. 🏡



**BLUE SKY
ENDURANCE**
YOUR SKY. YOUR LIMIT.



**SWIM STRONGER | BIKE FASTER
RUN LONGER | TRAIN SMARTER**

- Locally owned triathlon store
- High performance gear
- Fit-first approach
- In-house current pool
- Swim stroke analysis
- Product testing
- Expert fitting
- Bike maintenance

725 Coleman Blvd. Ste. 116
Mt. Pleasant, SC 29464

843.800.5330

www.blueskyendurance.com

ON-SITE PHYSICAL THERAPY



Jill M. Boorman, PT
Premier Physical Therapy

843.797.5167

www.premierphysicaltherapy.us

**PREMIER
PHYSICAL • THERAPY**

**EXERCISE,
THE BEST MEDICINE!**



Photo by Brandon Clark.

How Does Your Boulevard Grow?

JIM OWENS REMEMBERS WHEN

By Daniel Brock

A

S A BOY IN THE 1960S, FIRST-term Mount Pleasant Town Council member Jim Owens would ride his bike up and down the now-demolished Silas Pearman Bridge – while it was still under construction.

It's not surprising that a person with such hometown bona fides might have a different perspective on Mount Pleasant than someone who has never tried she-crab soup, hasn't been to Pitt Street Pharmacy or doesn't remember a time before The Boulevard.

Over at least the past three years, Owens has been on the front lines of the town's most contentious topics, including fast-paced growth, residential density and a quickly evolving Coleman Boulevard. He formed the Saving Shem Creek Facebook group – a less genteel cousin of the Save Shem Creek Corp. page – lost a job because of his public views on a controversial parking project and won a seat on the Town Council.

Now he's an integral piece of a four-man bloc on the Council – backed by a vocal Old Village-centered grass-roots group – that is trying to rein in what they see as out-of-control growth. Disputes have arisen around



Photo by Jenn Cady.

Councilman Jim Owens might see Mount Pleasant from a different perspective than someone who didn't grow up in his hometown.

lowering building heights on Coleman Boulevard, reducing density town-wide, regulating accessory dwelling units and instituting permit allocations and building moratoriums.

Owens is confident that the group that fueled his rise to the Council is eager for quick change, but the 57-year-old father of five is also aware of the realities of political life that call for compromise and restraint. Indeed, Council members have been able to find common ground on everything from numerous quality-of-life projects – such as the Shem Creek pedestrian bridge – to increased business incentives.

• TIRE SALE •



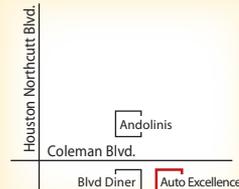
BEST of
MOUNT PLEASANT
2016
MountPleasantMagazine.com/BestOf

Automotive Excellence

by Johnny Page

415 W. Coleman Blvd.
216-1599
Hours: Mon-Fri 8am-6pm
LIMIT ONE COUPON PER CUSTOMER PER VISIT

Houston Northcatt Blvd.



- Custom Exhaust
- Tires
- Diagnostic Service
- Air Conditioning Repairs
- Shocks-Struts
- Brakes
- Transmission
- Tune-Ups
- Alignments
- Engines
- Timing Belts

<p style="font-size: 1.5em; font-weight: bold;">FREE</p> <p>Tire Rotation & Brake Inspection</p> <p><small>With this MPM Coupon. This coupon is not valid with any other coupon offers. Expires 10/31/2016.</small></p>	<p>Oil Change & Filter w/21 Pt. Vehicle Inspection</p> <p style="font-size: 1.5em; font-weight: bold;">\$1999</p> <p><small>Most Cars Reg. \$29.63</small></p> <p><small>With this MPM Coupon. This coupon is not valid with any other coupon offers. Expires 10/31/2016.</small></p>	<p style="font-size: 1.5em; font-weight: bold;">FREE</p> <p>Tire Repair</p> <p><small>With this MPM Coupon. This coupon is not valid with any other coupon offers. Expires 10/31/2016.</small></p>	<p style="font-size: 1.5em; font-weight: bold;">\$10 OFF</p> <p>Any Service \$100 or More</p> <p><small>With this MPM Coupon. This coupon is not valid with any other coupon offers. Expires 10/31/2016.</small></p>
<p>Any Brand Tire \$500 Over Cost (per tire)</p> <p><small>Mounting & Tire Balance Fees Apply</small></p> <p><small>With this MPM Coupon. This coupon is not valid with any other coupon offers. Expires 10/31/2016.</small></p>	<p style="font-size: 1.5em; font-weight: bold;">FREE</p> <p>Testing of Battery, Alternator & Starter</p> <p><small>Reg. Price \$37.50</small></p> <p><small>With this MPM Coupon. This coupon is not valid with any other coupon offers. Expires 10/31/2016.</small></p>	<p>Complete A/C Check</p> <p style="font-size: 1.5em; font-weight: bold;">\$1999</p> <p><small>From Extra</small></p> <p><small>With this MPM Coupon. This coupon is not valid with any other coupon offers. Expires 10/31/2016.</small></p>	<p>Coolant Flush</p> <p style="font-size: 1.5em; font-weight: bold;">\$3999</p> <p><small>Coolant Extra</small></p> <p><small>With this MPM Coupon. This coupon is not valid with any other coupon offers. Expires 10/31/2016.</small></p>

We Match & Beat Any Estimate

• TIRE SALE •



by

 Stone & Leigh
 FURNITURE

 baby bloomers

The Lowcountry experts in baby's and children's rooms

616 Coleman Boulevard • Mount Pleasant, SC 29464

843-856-9277

www.babybloomershome.com

Yet differences centered largely on how and where Mount Pleasant should grow remain. And with those in mind, Owens said he's attempting to build unity every day.

"When the people speak, you either listen or you get voted out, but you also want to do the right thing. You have to build a consensus," he said. "It has to marinate, and, through that marinating process, you have to try to build a consensus, bring people together – like minds, people of all walks. People are going to disagree, but you have to benefit the majority. You have to do what's best for the majority. You're not going to please everybody all the time."

Along Coleman Boulevard, Owens has been a strong proponent of the town emphasizing a traditional "coastal and eclectic look," pointing to businesses such as the Publix



Photo by Rick Waio.

Owens points to the Publix as an example of the "coastal and eclectic look" he favors for Coleman Boulevard.

on Ben Sawyer Boulevard and the complex that includes Royall Ace Hardware as worthy of emulation.

"What I don't want is bricks-and-mortar that is more representative of inner cities – Charleston, Greenville, Columbia, Charlotte," Owens said, noting that the look could be appropriate in other areas of town, such as on Johnnie Dodds Boulevard. "What I want is something that's amenable to everybody in the town of Mount Pleasant. People that I've spoken to want the coastal flair."

Owens has also been a strong proponent of lowering building heights to 45 feet and a maximum of three stories along much of the Coleman corridor. Those numbers would allow for a mix of commercial and residential use, he said. The Council had given overwhelming initial approval to that plan as of this writing.

"Forty-five wasn't an arbitrary number. It was something that gave some flexibility in design," Owens said. "We could have been more rigid and said 40 feet. We could have held everybody's feet to the fire, but we were trying to be flexible."

Meet Tracy, Trish & Jane

MODE
 designer fashion closeout prices



Helping Women Shop Differently™

Nothing over \$50 • Accessories up to \$14.99 • Sizes 0-24

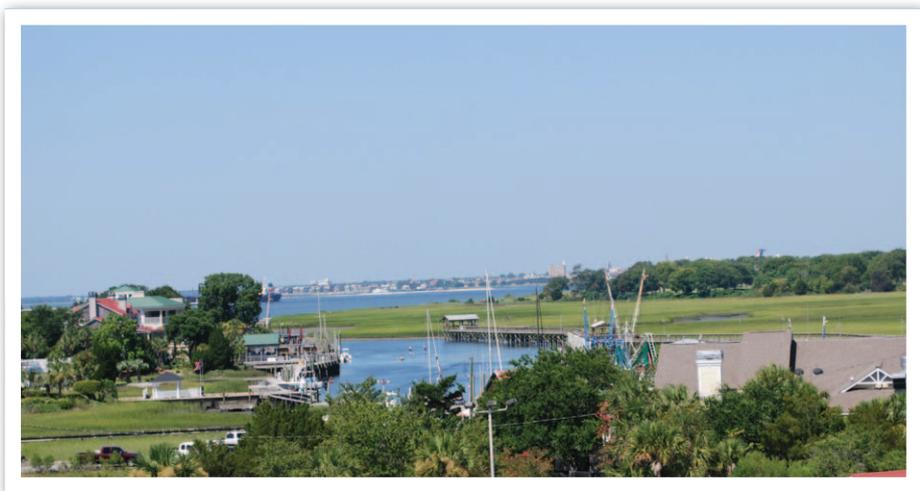
   976 Houston Northcutt | Mt. Pleasant
 843.284.8977 | shopmodestore.com/mtpleasant

Of the 8-1 first-reading vote in favor of the height change, Owens said: “It’s a good sign, but I hope that it continues.”

Owens has not been shy about sharing his opinions on growth, which apparently caused an employer to part ways with him in 2014 after it emerged that the company was working on the office building/parking garage that Owens and others opposed. However, Owens’ steadfast outspokenness and commitment to his ideals won the adoration of a large group of residents who turned out on election day and eventually put him and like-minded candidates into office at the expense of every at-risk incumbent.

The Mill and Coleman site again served as a flashpoint for Owens toward the end of the election and his first months in office. Owens at one point claimed he would invoke eminent domain to stop the project. Later, he and fellow Council members Joe Bustos and Will Haynie staged a press conference nearby – to quash claims they intended to take land from local businesses – that

Photo by Brian Sherman.



This is the view of Shem Creek that will be available to the tenants in the office building/ parking garage currently under construction at Coleman Boulevard and Mill Street.

nearly ended in a physical confrontation, according to media reports at the time. Owens, Bustos and Haynie say those descriptions were overstated.

“Political rhetoric takes place all the time. You’ve got a presidential campaign. Every candidate I heard said they’re going to repeal Obamacare. Does that mean they’re going to or they can?” Owens asked. “You’re one voice; you’re one person. I would take political rhetoric with a grain of salt, particularly during the time that it was said.”

Going forward, Owens hopes the town implements lessons learned on past projects such as The Boulevard, which has been widely viewed as a disappointment and sparked much of the furor surrounding growth. The same holds true for infrastructure projects such as Highway 41 and affordable housing, an issue which Owens said is “of grave interest” to him.

“At least have the foresight to realize the mistakes of the past and do something about them in the future,” Owens said. “We have to pick up the pieces and go on.”

Still, Owens believes in what Mount Pleasant was, what it is and what it can be.

“I couldn’t think of another town where I would have rather grown up, where I would rather raise my family,” he said. “It was an extraordinary town then, and it’s even more so now. We’ve got a lot of great opportunities.” 🍪

Bakies wishes everyone a “sweet” school year!

Let our locally made and artfully crafted cakes, cookies, and favors add some fun to your next school party, event, or special celebration!



ENJOY 10% OFF OF YOUR FIRST CUSTOM ORDER*
*With this ad, limits one discount per order.

426 West Coleman Blvd.
 Sweet C, Mt. Pleasant
 SC, 29464
 843-881-2364
 info@bakies.com
 www.BakiesSC.com



Photo by Brian Sherman.

Robert S. "Tex" Small, right, and his business partner, Tyler Flesch, on the roof of the parking garage/office building they are developing at Coleman Boulevard and Mill Street.

(S)parking Controversy

**GARAGE/OFFICE BUILDING
NEARS COMPLETION**

By Brian Sherman

IN OCTOBER 2013, ROBERT S. “TEX” Small Jr. thought he had an agreement with the town of Mount Pleasant to build a combination parking garage/office building near Shem Creek, at the corner of Coleman Boulevard and Mill Street.

One municipal election and the specter of what might happen when the votes were counted in another apparently served as the impetus that altered that agreement, transforming a public/private project into a strictly private enterprise. The building provided the spark that set off a firestorm of controversy which cost three sitting town councilmen their jobs, as the frustration of some local residents over construction in and near the Old Village and Shem Creek bubbled to the surface.

Despite several pending lawsuits, construction continues. According to Small, CEO of AVTEX Commercial

Properties, the parking garage will be open for business by the end of this year, while he expects tenants to start moving into the 40,000-square-foot office building in January 2017.

From Small’s point of view, the story began when Billy Swails was

mayor of Mount Pleasant, and his company shared the cost of a parking study with the town. The survey showed that there was a tremendous demand for parking on nights and weekends to handle the bar and restaurant traffic around Shem Creek. The economy was struggling, no action was taken and, eventually, the property at Mill and Coleman, owned by the Simmons family, was leased to Roper Hospital.

When the market bounced back, Roper chose to build on the north side of Mount Pleasant, and AVTEX and the town renewed negotiations concerning an office building/parking garage.

“It’s all about supply and demand. There was a demand for parking,” Small explained. “People were parking in the nearby neighborhoods. The town encouraged us to build twice the number of parking spaces than we needed for the

office building.”

According to an agreement reached between AVTEX and the town in October 2013, 132 parking spaces would be reserved for occupants of the building, while another 144 would be available for the general public. For its part, the town agreed to pay AVTEX \$185,000 a year for 15 years, out of its accommodations tax, and a dollar a year after that. The town’s share of the cost could have been reduced if the garage showed a net profit.

So why did the town back out of the project and require Small to redesign the building, reducing the total number of parking spaces from 276 to 234?

“Earl’s Court and The Boulevard were already built. Our project was the next one up,” Small said. “The Save Shem Creek people became proactive against the garage and office building.”

“Public records will show that the Council changed the

setback line from 5 feet to 20 feet on Mill Street and Church Street (now Ronnie Boals Boulevard),” he added. “They only did it for these two streets. Did they do that to kill the project? Absolutely.”

Mark Smith, who

won a seat on the Council in November 2013, after the initial agreement had been signed, pointed out that “There was significant political pressure on the Council to cancel the whole deal.”

“There was a growing frustration with development along Coleman Boulevard,” he added. “For me personally, I spent time struggling to balance the political pressure on me as a Council member and what I felt as a person of integrity to uphold existing agreements that were put in place prior to me being in office.”

Smith said he was torn in opposite directions. He knew local residents were upset about Earl’s Court, cottage-style homes built in the Old Village, and The Boulevard, the large apartment complex on Coleman. He also was well aware that the town had signed an agreement in good faith with the developer.



This is an artist’s rendering of the parking garage/office building under construction at Coleman Boulevard and Mill Street.



The School of Professional Studies strives to meet the needs of adult learners in the Charleston area.

UNDERGRADUATE PROGRAMS

BACHELOR OF PROFESSIONAL STUDIES

A highly-customizable degree-completion program designed for non-traditional students

BACHELOR OF BUSINESS ADMINISTRATION

An internationally-accredited core business curriculum, with a convenient evening and weekend class schedule.

EXECUTIVE EDUCATION

Leadership programs intended to develop effective and influential leaders - from entry-level managers to CEOs.

JOBBRIDGE

Non-credit programs offering fast-track training and professional development.

LEARN MORE:

843.953.0457

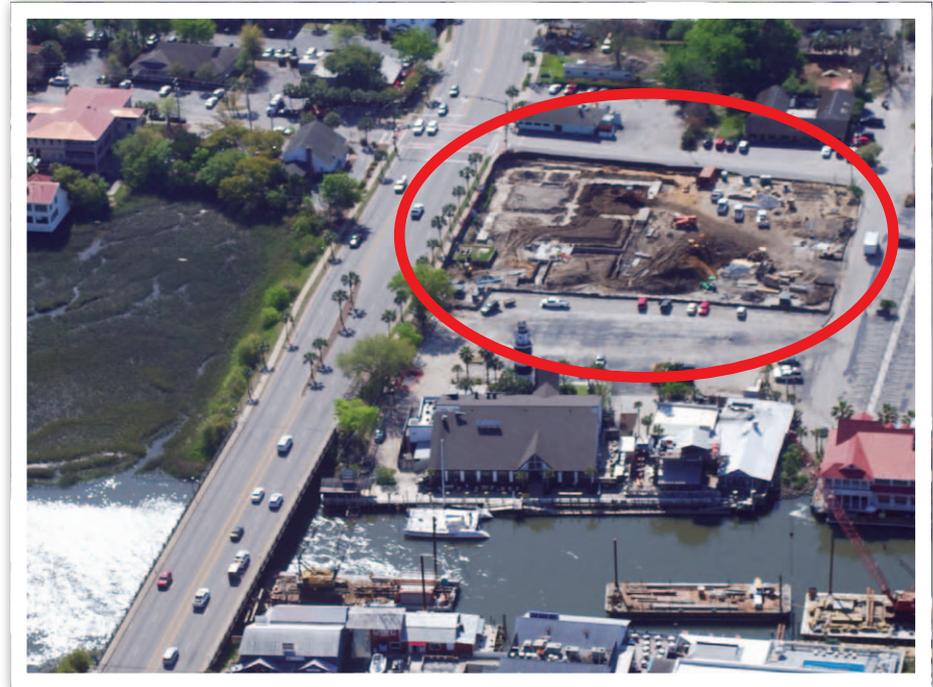
sps.cofc.edu

sps@cofc.edu

“I don’t think that was something I could morally, ethically and legally bring myself to get comfortable doing,” Smith said. “I’m old school. A handshake agreement means something. I’m a man of my word,

did not seek re-election.

According to Small, the building will cost around \$20 million, a figure that includes impact fees paid to the town and Mount Pleasant Water Works and buying out Roper’s lease



The circled area is the location of the parking garage/office building at Coleman Boulevard and Mill Street. The photo was taken from the air April 6, 2016.

Photo by Brian Sherman.

and I expect others to uphold those standards as well.”

“I was uncomfortable because of the contract with Tex and the spirit in which the contract was drawn,” Smith said. “But there always has to be middle ground.”

Smith joined the majority and voted to change the setbacks for Church and Mill streets and to remove public funding from the project. That action was taken by the Council on April 8, 2014, more than a year before four candidates supported by the Save Shem Creek group – Jim Owens, Joe Bustos, Bob Brimmer and Will Haynie – were elected to the Council. Three incumbents – Chris O’Neal, Chris Nichols and Ken Glasson – were unseated. Longtime Council Member Thomasena Stokes-Marshall

on the property. Its exterior consists of glass and brick, and concrete stained to resemble wood. A financial company and a law firm already have leased space in the building, and AVTEX will have an office there as well. Small said 160 to 180 people will work in the building.

“It’s not just about people who come to the restaurants as patrons. Each restaurant has a large staff. They all need parking, too,” he said.

“It’s a very solid building,” he added. “If there’s an earthquake or a hurricane, that’s where you want to be.”

AVTEX, established in 1974, has developed numerous residential, retail shopping centers, office and industrial properties in the Southeast, including The Market at Oakland in North Mount Pleasant. 🏠



Photo by Charlize Burns.

A Central Hub on Coleman

THE SEA ISLAND SHOPPING CENTER

By Charlize Burns



Photo by Brandon Clark.

ANYONE DRIVING OUT TO Sullivan’s Island takes notice: The Sea Island Shopping Center off Coleman Boulevard is bustling. It’s the quintessential stop before heading to the beach and beyond. Residents and visitors stop in to Harris Teeter to pick up groceries, sit down in Mr. Causey’s chair for a haircut or peruse the racks of clothing and home goods at the local Goodwill.

What patrons may not know is the unique history behind one of the oldest centers in Mount Pleasant. What once was a quiet, sleepy fishing village and small town grocery is now a busy epicenter in one of the fastest growing areas in the Southeast. Over the past 50+ years, the center has evolved into a 95,000-square-foot operation with more than 25 tenants and a strong customer base.

The Sea Island Shopping Center was originally owned by the Langley Family and was sold to the Hewitt Family in the early 1960s. Batson L. Hewitt took ownership of the property after his father died unexpectedly in 1962.

The center was Hewitt’s first piece of commercial property and the one that started him on the road to a successful career in commercial real estate. He continues to manage the property today along with other innovative projects such as the Spectator Hotel, the Bee Street Home Historic Restoration and the French Quarter Inn. He was named Commercial Realtor of the Year in 1998 and has held many leadership positions in various commissions and associations over the years.

Back in the 1960s, the center had a strong set of anchor tenants: Piggly Wiggly, Western Auto, Belk and Eckerd drugstore. The economic downturn in the 1970s caused the center to fall on some rough times. Faced with losing two important tenants, Hewitt began plans to redevelop

and expand.

Brooks Pharmacy bought Eckerd, which is now Rite Aid. Hewitt slowly began filling in the spaces with smaller, mom-and-pop stores. Goodwill signed on in the late 1970s and remains a core retail entity today. Throughout the ’80s and ’90s, businesses have come and gone and changed ownerships and names – with one sparkling exception.

Causey’s Barbershop, nestled on the corner, has been around as long as the center itself. The shop’s walls are decorated in vintage sports memorabilia, and some of Dan Causey’s customers have been loyal patrons for decades.

A crucial transition for the center occurred three years ago, when Harris Teeter acquired Piggly Wiggly. The grocery chain spent millions of dollars to renovate from the roof down, creating a brand-new, state-of-the-art retail space that has, in turn, attracted more strong tenants to the center.

Surrounding Harris Teeter today are various stores and restaurants, including a delicious French bistro, a nail bar, a post office, Dante’s Spirits and Baroni’s New York Style Pizza. Local residents come to the laundromat or stop at Charleston Fabrics to begin their next big project. Overall, sales are booming.

Hewitt is extremely pleased with the current mix of retailers in the center.

“A good tenant mix is critical in a neighborhood shopping center like this. There needs to be a certain synergy around the anchor tenants, and I think we have that,” he explained.

One important issue to address in the future is the sheer volume of people expected to move to the area in the coming years.

“The population of Mount Pleasant is going to continue to accelerate for years to come,” Hewitt said. “Sea Island is in a very strategic position. Coleman

Boulevard is a central hub. “

In 2008, the Mount Pleasant Town Council came up with a proactive solution to the growing population and traffic concerns. The Coleman Boulevard Overlay District Plan designated the Sea Island Shopping Center as a high density, mixed-use development consisting of retail, office and residential space. Hewitt plans on making that a reality down the road.

Consultants have said the center should be more pedestrian-friendly. Hewitt promptly answered with colorful landscaping, more overhead lighting and speed bumps around the parking lot, making it a safer and more enjoyable place to shop.

Another concern for the future is the manner in which people shop. These days, customers are looking for convenience and instant gratification.

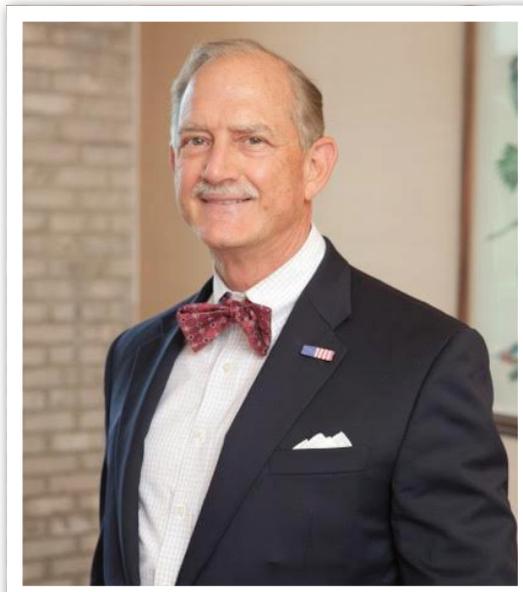


Photo courtesy of Batson Hewitt.

Batson L. Hewitt has owned Sea Island Shopping Center since his father died unexpectedly in 1962.

Hewitt said Harris Teeter is a great example of adapting to evolving retail trends. Customers can now order their groceries online and pick them up in a drive-through, without having to step foot inside the store.

Crystal Bruce, a longtime resident of Mount Pleasant, is pleased with the look, feel and easy shopping experience at Harris Teeter. She lives across the street from the Sea Island Center and regularly shops online for groceries.

“It saves me a lot of time. I hop on my bike, and my groceries are ready to go. It’s nice to have this option within biking distance,” she said.

“Shopping trends are changing. Habits are changing, and you’ve got to adapt,” Hewitt commented. “You can’t just crawl in a hole and rest on your laurels. I think that’s probably true in any business today.”



We’re Focused on the Community

From the playing field and the race route to the artist’s canvas and the classroom, South Atlantic bankers are proud to play a role in making the Lowcountry a wonderful place to live and work.



We feel just as strongly about the products and services we provide. Whether it’s a business loan or a personal checking account, you are assured of a quality banking experience every time.

Call, stop by, or visit us on the web. You’ll find that community banking is alive and well in the Lowcountry.

OPENING SUMMER 2017
on JOHNNIE DODDS BLVD.



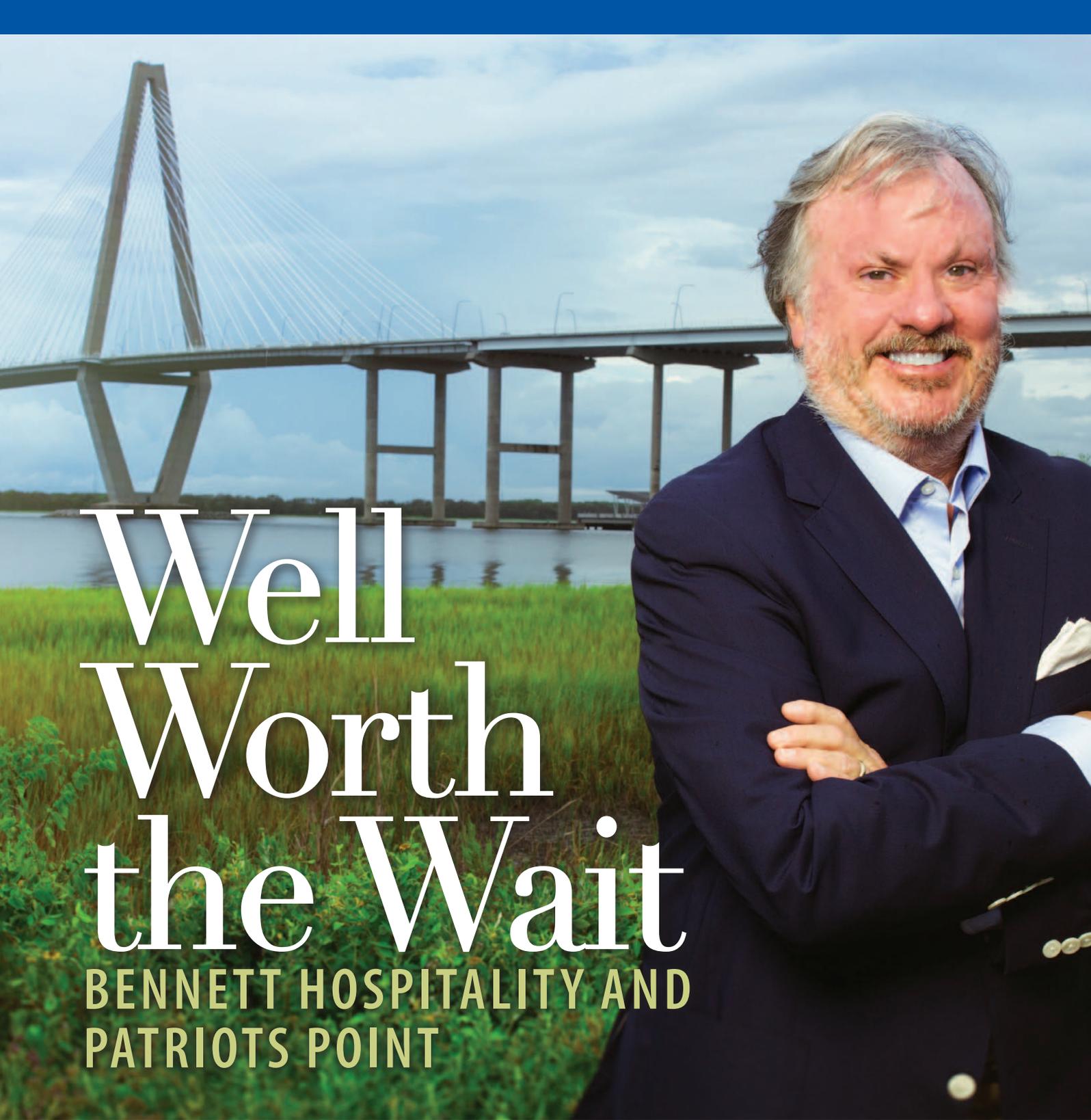
1127 Queensborough Boulevard, Suite 105
Mount Pleasant • 843.972.4300
SouthAtlantic.bank

South Atlantic
Bank®

Member
FDIC

Also in Myrtle Beach • North Myrtle Beach • Murrells Inlet
Georgetown • Pawleys Island





Well Worth the Wait

BENNETT HOSPITALITY AND PATRIOTS POINT

PATRIOTS POINT WAS IN SEARCH OF a large and steady stream of income to save its main attraction. Local developer Michael Bennett was looking for another place in or near his native Charleston to build “beautiful buildings.” A lease agreement that is expected to be approved by the South Carolina State Fiscal Accountability Authority sometime before the

BY BRIAN SHERMAN

end of this year will cover the needs of both.

Under the terms of the 99-year agreement, Bennett Hospitality will lease 50 acres of land at Patriots Point. Though the final plans require the approval of the Patriots Point board of directors and the town of Mount Pleasant, Bennett said he plans to build and operate hotels, restaurants, office buildings, retail space and an amphitheater on a “grand lawn.” He said the entire project will cost in the neighborhood of \$300 million.



Michael Bennett's mantra is to make it beautiful and make it last. That's what he intends to do at Patriots Point.

Photo by Jenn Cady.

Construction is expected to begin in January 2019 and will probably take 10 to 15 years to complete.

“That will be determined by what the market will support,” said Bennett.

When the project is finished, it will be well worth the wait for area residents and visitors, he pointed out.

“This is one of the most significant

pieces of land on the East Coast,” said Bennett. “It’s 50 acres on one of the greatest harbors and communities.”

The lease agreement will give Patriots Point the money it needs to completely renovate the USS Yorktown. According to Executive Director Mac Burdette, that project could cost as much as \$60 million. He said Patriots Point currently takes in around \$1.5 million annually in lease payments from the College of Charleston, the golf course, the marina, restaurants, hotels and the Cottages on Charleston Harbor. That figure will rise to \$6 million a year or more when Bennett Hospitality starts making lease payments.

Burdette explained that the state will sell bonds to pay for the necessary work on the Yorktown, and the bonds will be paid off with the lease income.

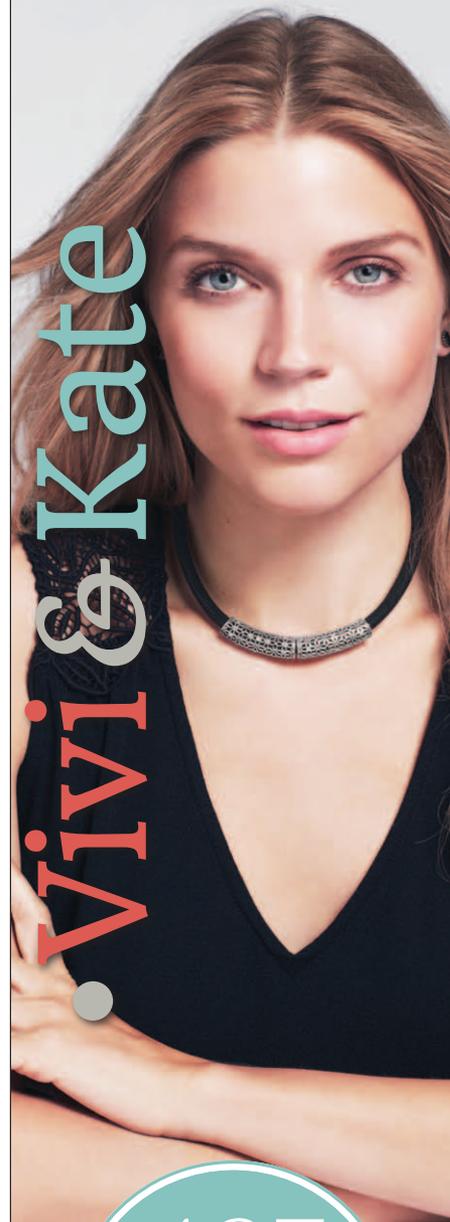
According to Bennett, under the lease agreement, Patriots Point will receive a percentage of the revenue from the hotels, office buildings and restaurants he intends to build on the 50-acre property.

“It’s a great structure for the landlord – Patriots Point – and it’s fair for the tenant,” Bennett commented. “Patriots Point will reap the benefits as the value of the land goes up. As business grows, the revenue will grow for Patriots Point.”

Bennett, a self-described “long-term owner of real estate,” said his passion is to design and own buildings that future generations will be able to enjoy. He pointed out that timeless architecture, quality materials and quality design are the hallmarks of the many projects he has completed and is still working on in the Charleston area and elsewhere.

“I love classic architecture, and that site deserves something special,” he commented, adding that he learned a valuable lesson from former

Brighton®



Vivi & Kate

423
Hibben Street
Mt. Pleasant
South Carolina

843.352.7331
viviandkate.com

Charleston Mayor Joe Riley. “Mayor Riley said that if it ought to be there in 100 years, build it and make it last,” he said.

In addition to building something that will be around long after he is gone, Bennett is concerned about making sure Patriots Point and its attractions remain intact for future generations as well.

“Patriots Point is an American classic,” Bennett said. “It’s a promotion of America’s greatness. I have the chance to create money that will help take care of the Yorktown in perpetuity.”

Bennett Hospitality owns and operates 18 hotels across the country, including three in Mount Pleasant: The Courtyard Marriott off Highway 17 and the Residence Inn Marriott and the Hampton Inn on the Isle of Palms Connector. He built his first hotel in downtown Charleston in 1990, turning apartments on Meeting Street into the Hampton Inn. The \$101-million hotel Bennett is building on Marion Square in Charleston is expected to



Michael Bennett’s son, Jack, right, apparently is following in his father’s footsteps. A recent Clemson graduate, he’s now part of Bennett Hospitality.

Photo by Jenn Cady.

open in the fall of 2017.

Meanwhile, Bennett has launched another project at the foot of the Ravenel Bridge in Mount Pleasant. He hopes to break ground at Ferry Wharf, where the ferries pulled into Mount Pleasant before the first Cooper River Bridge was built, late in 2016 or early in 2017. Plans call for the construction of hotels, retail space and office buildings.

Regardless of where or what he is building, Bennett’s mantra remains to make it beautiful and make it last.

“I don’t ask how much money it’s going to cost,” he explained. “As long as it doesn’t break me, I’m going to build it, and I’m going to build it better than anyone ever dreamed of.”

Among all his many projects, which is his greatest accomplishment?

“Probably the one I like best is the one I’m working on right now,” he said. 🌴



Parrot Surf & Skate

Locally Owned & Operated For Over 14 Years

**811 Coleman Blvd.
Mount Pleasant, S.C.
(843) 884-1035
www.ParrotSurfShop.com**



360 Financial Partners
 496 Bramson Court, Suite 140
 Mount Pleasant, S.C. 29464
 jason@360fp.com
 843-216-1077

911 Driving School
 Brent Tatum
 2700 Highway 17 North, Suite 150
 Mount Pleasant, S.C. 29466
 bjatum@911drivingschool.com
 843-884-5552

Adams & Fairway
 Ben Armitage
 4845 O'Hear Ave.
 North Charleston, S.C. 29405
 barmitage@adamsoutdoor.com
 843-376-2409

Advanced Hearing Care
 Dr. Mary Anne Larkin & Dr. Casey Adkins
 900 Johnnie Dodds Blvd., Suite 101
 Mount Pleasant, S.C. 29464
 drmalarkin@comcast.net
 843-849-8604

ALCUS Financial
 Joe Baker
 1305 Pleasant Walk Court
 Mount Pleasant, S.C. 29466
 joebaker@alcusfinancial.com
 877-452-0899

AllCare Living Services, Inc.
 Rebecca Imholz
 1675 North Main St., Suite 105-B
 Summerville, S.C. 29483
 rebecca@allcarelivingservices.com
 843-693-0537

Allstate Insurance
 Chris von Lehe
 593 Belle Station Blvd.
 Mount Pleasant, S.C. 29464
 chrisvonlehe@allstate.com
 843-779-6610

Alpha Medical & Spinal Care
 Dr. Frank M. Schwartz
 900 Bowman Road, Suite 105
 Mount Pleasant, S.C. 29464
 fschwartz@alphacare.biz
 843-972-0227

Anderson Family Dentistry
 Charles Anderson
 317 Wingo Way, Suite 301
 Mount Pleasant, S.C. 29464
 admin@anderson-dentistry.com
 843-884-2021

Atlantic Coast Advisory Group
 Karen E. Stawicki & Samantha Stawicki
 421 Wando Park Blvd., Suite 140
 Mount Pleasant, S.C. 29464
 karen@atlanticcoastadvisorygroup.com
 sam@atlanticcoastadvisorygroup.com
 843-881-4904

Atlantic Merchant Services
 David Lee
 PO Box 80367
 Charleston, S.C. 29416
 david.lee@atlanticmerchant.com
 843-696-9691

AutoMoney Title Loans
 Vicki Butler
 796 Johnnie Dodds Blvd.
 Mount Pleasant, S.C. 29464
 victoriab@amttitleloan.net
 843-388-0513

Azalea Magazine
 Dan Riley
 114B East Richardson Ave.
 Summerville, S.C. 29483
 dan@azaleamag.com
 843-709-2464

Bartercard Charleston
 Christy Strick
 125 River Landing Drive, Suite 104
 Charleston, S.C. 29492
 christy.strick@bartercardusa.com
 843-606-4203

BB&T
 Dani Helmlly
 885 Johnnie Dodds Blvd.
 Mount Pleasant, S.C. 29464
 dhelmlly@bbandt.com
 843-971-3007

BB&T
 Cindy Shelor
 885 Johnnie Dodds Blvd.
 Mount Pleasant, S.C. 29464
 cshelor@bbandt.com
 843-388-1007

Blo Blow Dry Bar
 Jeremy Bollington
 905 Houston Northcutt Boulevard
 Mount Pleasant, S.C. 29464
 jeremy@blomedry.com
 973-908-1807

BNC Bank
 Frank Hanna
 300 West Coleman Blvd., Suite 106
 Mount Pleasant, S.C. 29464
 fhanna@bncbanksc.com
 843-852-6427

BodyXFIT
 Derek Jones
 7325 Horned Grebe Court
 Hanahan, S.C. 29410
 info@bodyxfit.com
 843-330-7665

Bonitz Flooring Group
 Alex Council
 1993 Technology Drive
 Charleston, S.C. 29492
 alexcouncil@bonitz.com
 843-670-8568

Bottom Line Digital Communications
 Phillip Hemingway
 1440 Ben Sawyer Blvd., Suite 1101
 Mount Pleasant, S.C. 29464
 phil@bottomlinedc.com
 843-216-9904

BrainCore Systems
 Dianne Kosto
 990 Lake Hunter Circle, Suite 212
 Mount Pleasant, S.C. 29464
 braincore.dianne@gmail.com
 844-272-4666

Branch Technologies, LLC
 Josh Brantley
 222 West Coleman Blvd.
 Mount Pleasant, S.C. 29464
 jbrantley@branchtec.com
 843-800-3043

Brand U Media, LLC
 Greg Hunter
 5190 Forest Oaks Drive
 Hollywood, S.C. 29449
 greg@brand-u-media.com
 843-284-6650

Dr. Brad Brunner
 1051 Johnnie Dodds Blvd., Suite C
 Mount Pleasant, S.C. 29464
 bbrunner@healthsourcechiro.com
 843-884-8444

Buist, Byars & Taylor, LLC
 Ashley Canady Slane
 652 Coleman Blvd., Suite 200
 Mount Pleasant, S.C. 29464
 ashley.slane@buistbyars.com
 843-856-4488

Burtons Grill
 John Pauciello
 1875 Highway 17 North
 Mount Pleasant, S.C. 29464
 jpauciello@burtongrill.com
 843-606-4590

C&C Myers Heating and A/C
 Karen Reece
 1150 Hungryneck Blvd., C349
 Mount Pleasant, S.C. 29464
 karen@myersforac.com
 843-259-4977

C. T. Lowndes & Co
 Elliott Phillips
 966 McCants Drive
 Mount Pleasant, S.C. 29464
 ephillips@ctlowndes.com
 843-737-8293

Camp Rise Above
 Erin Marie Ulmer
 PO Box 31295
 Charleston, S.C. 29417
 erinu@campriseabove.org
 843-300-9100

Car Audio Radio & Security
 Rommel or Kim Miranda
 2500 Clements Ferry Road, Suite H
 Charleston, S.C. 29492
 install30@hotmail.com
 843-225-9996

Caring Transitions of the Lowcountry
 Mary Mickiewicz
 3642 Savannah Highway, Suite 116-366
 Johns Island, S.C. 29455
 mmickiewicz@caringtransitions.com
 678-232-6796

The information in this section was provided by the Mount Pleasant Business Association.

Your **RETIREMENT** Should Last a
Lifetime... Will Your **INCOME?**

ANNUITIES | DEFERRED COMPENSATION | ESTATE PLANNING
 KEY MAN INSURANCE | BUY/SELL | LIFE INSURANCE | SUCCESSION PLANNING
 WEALTH MANAGEMENT | WEALTH TRANSFER



ATLANTIC COAST
Advisory Group

Karen E. Stawicki
 Financial Advisor

Samantha Stawicki
 Financial Services Professional

421 WANDO PARK BLVD. SUITE 140 | MT. PLEASANT, SC 29464 | 843.881.4904 | AtlanticCoastAdvisoryGroup.com

Registered Representative and Investment Advisor Representative of and Securities and Investment Advisory Services offered through Signator Investors, Inc. Member FINRA, SIPC, and an SEC Registered Investment Advisor.



Carolina Coastal Design
Ken Evans
2649 Lohr Drive
Mount Pleasant, S.C. 29466
843-636-3641

Carolina One Real Estate
Kristina Stoddard
2713 Highway 17 North
Mount Pleasant, S.C. 29466
kristina.stoddard@carolinaone.com
843-998-9567

Carolina One Real Estate
Tim Walter
2713 Highway 17 North
Mount Pleasant, S.C. 29466
twalter@carolinaone.com
843-670-3035

Carolina One Real Estate
Debbie Rogers
2713 Highway 17 North
Mount Pleasant, S.C. 29466
deborah.rogers@carolinaone.com
843-990-2915

Carolina One Real Estate
Sybil Hill
2713 Highway 17 North
Mount Pleasant, S.C. 29466
s.hill@carolinaone.com
843-834-6234

Carolina One Real Estate
Trisha Nicholson
2713 Highway 17 North
Mount Pleasant, S.C. 29466
trisha.nicholson@carolinaone.com
843-814-1984

Carolina One Real Estate
Gayle J. Smith
49 Broad St.
Charleston, S.C. 29401
gaylejsmith@carolinaone.com
843-725-9646

Carolina One Real Estate
Duval B. Acker
628 Long Point Road
Mount Pleasant, S.C. 29464
duval.acker@carolinaone.com
843-693-0690

CarolinaPOS
Doug Morton
2004 Country Manor Drive
Mount Pleasant, S.C. 29466
dougm@carolinapos.net
843-353-2000 x300

Carrabba's Italian Grill
A.J. Godbey
2668 Highway 17 North
Mount Pleasant, S.C. 29466
ca9111@carrabbas.com
843-849-9126

CBIZ Flex Pay
Mirka Kmenta
Mount Pleasant, S.C. 29464
mkmenta@flex-pay.com
843-655-7832

Center for Women
Leigh Ann Garrett
129 Cannon St.
Charleston, S.C. 29403
leighann@c4women.org
843-763-7333

Centerline Builders & Plumbing Service
Ken Recine
2207 Heatherstone Way
Mount Pleasant, S.C. 29466
kenrecine@gmail.com
843-345-7029

Centerpointe, LLC
Nadine Hershey
554 Hidden Blvd.
Mount Pleasant, S.C. 29464
nhershey@centerpointellc.com
843-830-8338

Central Square at Watermark
Michael Brinson
1280 Appling Drive
Mount Pleasant, S.C. 29464
charlestonresidentsc@greystar.com
843-737-9200

CertaPro Painters of Charleston
Doug Koban
164 Market St., Suite 249
Charleston, S.C. 29401
koban@certapro.com
843-870-7856

Chad Spence
498 Moody Ridge Road
Belpre, Ohio 45714
energyattorney@outlook.com
740-525-2148

Charles Foster Company
Dottie Karst
3436 Rivers Ave.
North Charleston, S.C. 29405
dottie@charlesfoster.net
843-572-8100

Charleston Animal Society
Elena Lawson
2455 Remount Road
North Charleston, S.C. 29406
elawson@charlestonanimalsociety.org
843-329-1552

Charleston Battery
Suzanne Brandon
1990 Daniel Island Drive
Charleston, S.C. 29492
suzanne.sudzina@charlestonbattery.com
843-971-4625

Charleston Commercial Interiors
Steve Weil
2031 Brick Kiln Parkway
Mount Pleasant, S.C. 29466
steve@charlestoncommercialinteriors.com
843-270-6079

Charleston Harbor Resort & Marina
Claudia Thornburg
20 Patriots Point Road
Mount Pleasant, S.C. 29464
cthornburg@charlestonharborresort.com
843-284-7010

Charleston Noland Company
David Jacobsen
3695 Meeting Street Road
North Charleston, S.C. 29405
djacobson@noland.com
843-744-8213

Charleston Payroll Plus
Jenna Lee Wright
525 Saint Andrews Blvd.
Charleston, S.C. 29407
payroll@charlestonpayrollplus.com
843-300-2929

Charleston Realty & Management LLC
Ben Bryson
825 Lowcountry Blvd., Suite 104
Mount Pleasant, S.C. 29464
brysonproperties@aol.com
843-532-2951

Citrus Fresh Carpet Cleaning
Greg Broome
2606 Lohr Drive
Mount Pleasant, S.C. 29466
zoombroome@gmail.com
843-556-4018

City Publications of Charleston
Donald Rhea
5466 5th Fairway Drive
Hollywood, S.C. 29449
donald@citypubcharleston.com
843-901-0292

Clawson & Staubes
Chris Staubes
126 Seven Farms Drive
Charleston, S.C. 29492
cstaubes@clawsonandstaubes.com
843-577-2026

BUSINESS OWNER'S ARE IMPROVING THEIR BOTTOM LINE WITH



Dr. Mary Anne Larkin, Au.D.
Dr. Casey Adkins, Au.D.

OUR SERVICES INCLUDE:
Diagnostic Hearing Evaluations
Tinnitus Assessment
Treatment & Management
Hearing Aid Evaluation | Dispensing Service & Repair
Central Auditory Processing Testing
Ear Protection for Hunters & Shooters
Ear Plugs for Musicians and Swimmers



Advanced Hearing Care

We are committed to enriching lives through better hearing.




Office Hours:
Monday – Thursday 8am – 5pm
Friday 8am – 1pm

900 Johnnie Dodds Blvd. Ste. 101
Mt. Pleasant, SC 29464

843.606.5658
www.advhearing.com

CMIT Solutions of Charleston
 Amy Justis
 295 Seven Farms Drive, Suite C-127
 Charleston, S.C. 29492
 ajustis@cmitsolutions.com
 843-501-9908

Coastal Christian Preparatory School
 Dr. David Piccolo
 681 McCants Drive
 Mount Pleasant, S.C. 29464
 davidpiccolo@coastalchristian.org
 843-884-3663

Coastal Crisis Chaplaincy
 Gloria Roderick
 PO Box 21833 • Charleston, S.C. 29413
 gloria@coastalcrisischaplain.org
 843-724-1212

Coastal Financial Planning Group
 Rick Durkee
 78 Ashley Point Drive
 Charleston, S.C. 29407
 rick@cfpgroup.biz
 843-735-5065

Coastal Spine & Wellness
 Family Chiropractic, LLC
 Dr. Diana Spencer
 1601 Cullowhee Circle
 Mount Pleasant, S.C. 29464
 info@coastalspineandwellness.life
 843-352-2180

College of Charleston Athletics
 Jessica Rodgers
 66 George St.
 Charleston, S.C. 29424
 rogersja@cofc.edu
 843-953-3926

Colonial Life
 Elisabeth Bischofberger
 880 Johnnie Dodds Blvd.
 Mount Pleasant, S.C. 29464
 e.bischofberger@coloniallife.com
 843-696-6993

Comcast Spotlight
 Ginger Finneseth
 4000 Faber Place Drive, Suite 240
 North Charleston, S.C. 29405
 ginger_finneseth@cable.comcast.com
 843-266-6788

ConceptHR
 Stacey Kinney
 843-737-3711

CresCom Bank
 Ryan Funke
 PO Box 22467
 Charleston, S.C. 29413
 rfunke@haveanicebank.com
 843-973-6972

Crowley Wechsler & Associates LLC
 Robert Majernik
 941 Houston Northcutt Blvd., Suite 101
 Mount Pleasant, S.C. 29464
 robert@cwacpas.com
 843-971-0882

Diamonds Direct
 Ginny Kidd
 1911 Highway 17 North
 Mount Pleasant, S.C. 29464
 ginny@diamondsdirect.com
 843-606-2558

Digital Imaging
 Chris Hanson
 1200 Queensborough Blvd., Suite F
 Mount Pleasant, S.C. 29464
 843-881-5445

DocuPhase
 Ron Bean
 1499 Gulf to Bay Blvd.
 Clearwater, Fla. 33755
 rbean@docuphase.com
 843-352-4452

Dunhill Staffing Systems
 Katie Henderson
 1459 Stuart Engals Blvd, Suite 300
 Mount Pleasant, S.C. 29464
 kwh@dunhillstaff.com
 843-375-0031

East Cooper Community Outreach
 Jack Little
 1145 Six Mile Road
 Mount Pleasant, S.C. 29466
 jlittle@eccocharleston.org
 843-849-9220

East Cooper Meals on Wheels
 George Roberts
 PO Box 583
 Mount Pleasant, S.C. 29465
 groberts@ecmow.org
 843-881-9350

East Cooper Medical Center
 Craig Maxey
 2000 Hospital Drive
 Mount Pleasant, S.C. 29464
 craig.maxey@tenethealth.com
 843-881-0100

Edward Jones
 Ross Evans
 966 Houston Northcutt Blvd., Suite J
 Mount Pleasant, S.C. 29464
 ross.evans@edwardjones.com
 843-881-3697

Ehrler Business Coaching
 Michael Ehrler
 1475 Caliper Oak Circle, Number 315
 Mount Pleasant, S.C. 29464
 mehrler1@gmail.com
 937-287-2922

Elements Massage
 Lisa Lindquist
 1153 Oakland Market Road
 Mount Pleasant, S.C. 29466
 lisalindquist@elementsmassage.com
 843-352-9111

Elliott Davis
 Juli Reynolds
 100 Calhoun St., Suite 300
 Charleston, S.C. 29401
 jreynolds@elliottdavis.com
 843-266-6918

ERA Wilder Realty
 Trudy Mercy Brown
 850 Shakerwood Circle
 Mount Pleasant, S.C. 29464
 trudymercybrown@gmail.com
 843-224-9822

Escalon Business Solutions, LLC
 Bryan Buzon
 1156 Bowman Road, Suite 200
 Mount Pleasant, S.C. 29464
 bryan.buzon@escalonsolutions.com
 843-718-5610

Evans Law, LLC
 Evie Evans
 1040 eWall St.
 Mount Pleasant, S.C. 29464
 evie@evanslawllc.com
 843-284-5552

Everything But the House
 Rob Teets
 1580 Southwick Drive
 Johns Island, S.C. 29455
 rob.teets@ebth.com
 843-754-5903

EZ-REL communications
 Anthony Triola
 1452 Southwark St.
 Mount Pleasant, S.C. 29464
 atriola@ez-rel.com
 843-608-5390

Family Wellness Chiropractic
 Dr. Antoinette Biegaj
 217 Lucas St., Suite D
 Mount Pleasant, S.C. 29464
 dynamikdc@gmail.com
 843-856-9466

FASTSIGNS
 Milton Guerrero & Woody Poole
 2080 Northbrook Blvd., Suite A
 North Charleston, S.C. 29406
 milton.guerrero@fastsigns.com
 843-593-7318

Finance Of America
 Jimmy Craven
 300 West Coleman Blvd, Suite 201
 Mount Pleasant, S.C. 29464
 jcraven@financeofamerica.com
 843-972-7820

First Citizens Bank
 Devon Ormson
 903 Johnnie Dodds Blvd.
 Mount Pleasant, S.C. 29464
 devon.ormson@firstcitizensonline.com
 843-856-9805

First Reliance Bank
 Ben Brazell
 800 South Shelmore Blvd.
 Mount Pleasant, S.C. 29464
 bbrazell@firstreliance.com
 843-789-1401

Franchise Buyers Service
 Mike Wilson
 1314 Belhaven Drive
 Mount Pleasant, S.C. 29466
 mpwilson@sunbeltnetwork.com
 843-693-2138

FranNet
 Cathey Petkash
 Charleston, S.C. 29492
 cpetkash@frannet.com
 678-644-3868

Fulcrum Staffing
 Jamiel Kadri
 496 Bramson Court
 Mount Pleasant, S.C. 29464
 jamiel@fulcrumstaffing.com
 843-388-5280 x100

Gatehouse Realty
 Chris Calabrese
 708 South Shelmore Blvd., #102
 Mount Pleasant, S.C. 29464
 chris@gatehousecharleston.com
 843-813 - 5550

Gateway Mortgage Group
 Gracen Watts
 309 Wingo Way, Suite 103
 Mount Pleasant, S.C. 29464
 gracen.watts@gatewayloan.com
 843-872-0030

Glasspro
 Paul Heinauer
 1407 Stuart Engals Boulevard
 Mount Pleasant, S.C. 29464
 paulheinauer@glasspro.net
 843-856-9777

Go Go Laser Tag Lowcountry LLC
 Miriam Winkler
 421 Brown Pelican Drive
 Charleston, S.C. 29492
 charleston@gogolaseritag.com
 843-513-5212

Gold Star Business Services
 Elaine Domin
 PO Box 22183
 Vienna, Va. 22183
 elaine@goldstarbusinessservices.com
 843-696-4735

Goodwill Industries of Lower
 South Carolina, Inc.
 Chris Kendig
 2150 Eagle Drive, Building 100
 North Charleston, S.C. 29406
 ckendig@palmettogoodwill.org
 843-609-6580

Gordon Financial, LLC
 Elizabeth Ivy
 192 Revolution Drive
 Mount Pleasant, S.C. 29464
 eivy@gordonfinancialplanners.com
 843-936-3941

Halo Branded Solutions
 Joe Boccelli
 170 North Shelmore Blvd.
 Mount Pleasant, S.C. 29464
 joe.boccelli@halo.com
 770-853-1590

Harbour Club
 Kelly Killeen-Haupt
 35 Prioleau St.
 Charleston, S.C. 29401
 kelly.killeen@clubcorp.com
 843-723-9680

Healthsource Chiropractic Progressive
 Rehab & Wellness

Healthy Human Capital
 Victor Tringali
 1492 Longspur Drive
 Mount Pleasant, S.C. 29466
 vic@healthyhumancapital.com
 888-959-2774

Henderson & Henderson
 Wesley Henderson
 89 Broad St.
 Charleston, S.C. 29401
 wesley@hhlawsc.com
 843-212-3188

Heritage Trust Federal Credit Union
 Michael Percival
 1129 Park West Blvd.
 Mount Pleasant, S.C. 29466
 percivalm@htfcu.org
 843-486-1200

Heritage Trust Federal Credit Union
 Tricia Haggerty
 8435 Dorchester Road
 North Charleston, S.C. 29420
 haggertyt@htfcu.org
 843-832-7570

High Value Home Services, LLC
 Jeff Messick
 2271 Sandy Point Lane
 Mount Pleasant, S.C. 29466
 jeff@hvhschs.com
 843-327-7813

Home Organizing by Jen
 Jen Van Buskirk
 PO Box 12165 • Charleston, S.C. 29422
 jen@organizecharleston.com
 843-695-9947

HookLead
 Zack Hanebrink
 68 Line St., Suite 3
 Charleston, S.C. 29403
 zack@hooklead.com
 740-500-4665

Hudson's Import Service, Inc.
 Stephanie Taylor
 PO Box 1084
 Mount Pleasant, S.C. 29464
 hudsonsimport@bellsouth.net
 843-884-2573

Hyper Growth Business Strategies
 Billie Attaway
 PO Box 1 • Mount Pleasant, S.C. 29465
 drb@hypergro.org
 843-514-2200

iHeart Radio
 Shane Griffin
 950 Houston Northcutt Blvd., 2nd Floor
 Mount Pleasant, S.C. 29464
 shanegriffin@iheartmedia.com
 843-856-6116

Index Strategy Advisors
 Patrick Traverse
 1789 Tennyson Row
 Mount Pleasant, S.C. 29466
 800-984-0268 x700

Infusion Capital Group
 Mark Osborn
 1000 Johnnie Dodds Blvd., Suite 103-302
 Mount Pleasant, S.C. 29464
 mosborn@infusioncapitalgroup.com
 843-714-8196

Integral Solutions Group
 Mike Brewerton
 141 Williman St.
 Charleston, S.C. 29403
 mbrewerton@integralsg.com
 843-513-1531 x4370

I'On Club
 Emzi Wewers
 252 Ponsbury Road
 Mount Pleasant, S.C. 29464
 e.wewers@theonclub.com
 843-971-7834

Island Realty
 Sandy Stone
 1304 Palm Blvd.
 Isle of Palms, S.C. 29451
 sandy@islandrealty.com
 843-242-1084

Jack Martin & Associates
 Lee Casey
 1440 Ben Sawyer Blvd., Suite 1101
 Mount Pleasant, S.C. 29464
 lee.casey@jackmartin.com
 843-986-8766

Jeffrey Smith & Associates LLC
 Bookkeeping, Accounting, Taxes
 Mount Pleasant, S.C. 29466
 jsmith@jeffsmithassoc.com
 843-847-1635

Keller Williams Realty
 Kimberly Roberts
 215 Ferryman Lane
 Charleston, S.C. 29492
 kimberlyroberts@kw.com
 843-687-1246

Law Office of Gem McDowell, P.A.
 Melinda Kerr
 2040 eWall St., Suite A
 Mount Pleasant, S.C. 29464
 melinda@gemmcowell.com
 843-284-1021

Lee & Associates
 Jonathan Chalfie
 960 Morrison Drive, Suite 400
 Charleston, S.C. 29403
 jchalfie@lee-associates.com
 843-747-1200

Legacy Wealth Management
 R. Bennett Firestone
 210 Wingo Way, Suite 300
 Mount Pleasant, S.C. 29464
 rbennett@legacywm.com
 843-416-1118

Legare, Bailey & Hinske, LLC, CPAs
 Joe Hinske
 1100 Queensborough Blvd., Suite 100
 Mount Pleasant, S.C. 29464
 jhinske@lbhcpas.com
 843-766-0400

Lowcountry Companions Senior Care
 Wendy Weisner
 1459 Stuart Engle Blvd., Suite 203
 Mount Pleasant, S.C. 29464
 info@lowcountrycompanions.com
 843-856-2582

Lucid Coaching, LLC
 Chris Cunniffe
 510 Live Oak Drive
 Mount Pleasant, S.C. 29464
 chris@lucidcoaching.com
 843-697-4014

Mainstream Boutique Mount Pleasant
 Mary Lee Busick
 644 Long Point Road, Unit I
 Mount Pleasant, S.C. 29464
 mbusick@mainstreamboutique.com
 410-458-4379

Massage Envy Mount Pleasant
 Mike Hughes
 1045 Wharf Indigo Place
 Mount Pleasant, S.C. 29464
 mehughes473@yahoo.com
 843-714-7678

Mathnasium
 Tony Deshan
 616-F Long Point Road
 Mount Pleasant, S.C. 29464
 mtpleasant@mathnasium.com
 770-572-7821

MaximizeYourMoney
 Karla Kingsley
 1121 Park West Blvd., Suite B #225
 Mount Pleasant, S.C. 29466
 karla@maximizeyourmoney.com
 843-503-9423

McCay, Kiddy & Associates, LLC
 Justin Kiddy & Amelia Sapowsky
 1156 Bowman Road, Suite 100-A
 Mount Pleasant, S.C. 29464
 justin.kiddy@mccaykiddy.com
 843-881-4477

McDonnell and Associates
 Christie McDonnell
 2442 Devine St.
 Columbia, S.C. 29205
 melissa.skinner@mcdonnelllawfirm.com
 843-290-1882

Media Services
 Mount Pleasant Magazine
 Bill Macchio
 1013 Chuck Dawley Blvd.
 Mount Pleasant, S.C. 29464
 publisher@mountpleasantmagazine.com
 843-881-1481

Merrill Lynch
 Frank Frazier
 200 Meeting St., Suite 11
 Charleston, S.C. 29401
 frank_frazier@ml.com
 843-579-5522

Merry Maids Housecleaning Service
 Trish McDermott
 2470 Mall Drive, Suite E
 Charleston, S.C. 29406
 owner4132@merrymaids.net
 843-744-0033

Minuteman Press
 Buddy Smith
 920 Houston Northcutt Blvd., Suite A-3
 Mount Pleasant, S.C. 29464
 sales@chsmmp.com
 843-388-2599

Monat
 Toni Van Schoyck
 3008 Riverwood
 Mount Pleasant, S.C. 29466
 toni@tonivans.com
 224-456-7725

Money Mailer
 Nikki & Greg Bernet
 1121 Park West Blvd., Suite B #139
 Mount Pleasant, S.C. 29466
 nbernet@moneymailer.com
 843-822-8185

More Space Place
 Wes Bishop
 1907 Highway 17 North, Suite 102
 Mount Pleasant, S.C. 29464
 wes.bishop@morespaceplace.com
 843-714-9182

Mosquito Squad of the Lowcountry
 Mary Anna Lewis
 1416 Walking Trail Court
 Mount Pleasant, S.C. 29466
 maryannalewis@yahoo.com
 843-884-8661

H. Christopher Moss, CPA
 210 Wingo Way, Suite 303
 Mount Pleasant, S.C. 29464
 chris@chrismosscca.com
 843-768-7100

Moultrie News
 Vicky Boyd
 134 Columbus St.
 Charleston, S.C. 29403
 vboyd@moultrienews.com
 843-729-4741

Mount Pleasant Towne Centre
 Kathleen Herrmann
 1218 Belk Drive
 Mount Pleasant, S.C. 29464
 kherrmann@bayerproperties.com
 843-216-9900

MPN
 Patrick Traverse
 1478 Hollenberg Lane
 Mount Pleasant, S.C. 29466
 travy74@hotmail.com
 508-736-9027

Mt Pleasant Lifestyle Magazine
 Bill Northrop
 200 River Landing Drive, #201-H
 Charleston, S.C. 29492
 bill.northrop@lifestylepubs.com
 843-327-9363

MUSC Health East Cooper
 Mikelyn McGinnis
 1608 Midtown Ave.
 Mount Pleasant, S.C. 29464
 mcginnis@musc.edu
 843-876-8282

NBSC – A Synovus Bank
 Leslie Schroeder
 1470 Highway 17 North
 Mount Pleasant, S.C. 29464
 leslieschroeder@banknbsc.com
 843-856-1113

Nelson Printing/Direct
 Marketers of Charleston
 Susan Spearman
 100 Columbus St.
 Charleston, S.C. 29403
 susan@nelsonprint.com
 843-723-7233 / 843-509-5972

News 2
Renee Wooldridge
210 West Coleman Blvd.
Mount Pleasant, S.C. 29464
rwooldridge@wcbd.com
843-216-4855

Nicholstone
Mike Nicholson
1532 Keshi Pearl Drive
Mount Pleasant, S.C. 29466
nicholstone.llc@gmail.com
843-814-1330

Outdoor Lighting Perspectives
Mike Thompson
1643B Savannah Highway, #125
Charleston, S.C. 29407
allen@charlestonoutdoorlighting.com
803-351-3007

Pak Mail Center #139
Bill Pysh
976 Houston Northcutt Blvd., Suite C
Mount Pleasant, S.C. 29464
info@charlestonshipping.com
843-849-0310

Palmetto Life Settlements
Alex Gross
1292 Winchester Drive
Charleston, S.C. 29407
alex@palmls.com
843-991-1132

Palmetto Christian Academy
J.D. Zubia
361 Egypt Road
Mount Pleasant, S.C. 29464
drouk@palmettochristianacademy.org
843-881-9967

Park Sterling Bank
Emory Ware & Ashley Beebe
741 Johnnie Dodds Blvd.
Mount Pleasant, S.C. 29464
emory.ware@parksterlingbank.com
843-714-2189

Patriots Point Development Authority
Kayla Halchak
40 Patriots Point Road
Mount Pleasant, S.C. 29464
khalchak@patriotspoint.org
843-214-4079

Payscape Advisors
34 Radcliffe St., Suite B
Charleston, S.C. 29403
843-300-4170

Peak Performance Sandler Inc.
Gene D'Agostino
129 Cooper River Drive
Mount Pleasant, S.C. 29464
gened129@gmail.com
203-530-1908

Phipps Law Firm LLC
Eddie Phipps
155-B King St. • Charleston, S.C. 29401
rachel@phippfirm.com
843-216-9797

PMRG Mortgage
Tim Dunn
886 Johnnie Dodds Blvd., Suite 101
Mount Pleasant, S.C. 29464
tdunn@pmrg.net
843-743-1426

PNC Bank
J Ben Fordham
1021 eWall St.
Mount Pleasant, S.C. 29464
james.fordham@pnc.com
843-216-2260

PostNet
Jayson Tompkins
1985 Riviera Drive, Suite 103
Mount Pleasant, S.C. 29464
sc114@postnet.com
843-849-0515

Principal Financial Group
Kevin Flint
1012 eWall St.
Mount Pleasant, S.C. 29464
flint.kevin@principal.com
843-388-0811

Promozation LLC
Mande Starowicz
186 Seven Farms Drive, Suite F #250
Charleston, S.C. 29492
mande@promozation.com
843-592-3583

Protos Security
Chris Copenhaver
1493 Gunnison St.
Mount Pleasant, S.C. 29466
chrisc@protossecurity.com
540-400-3654

QEI Security & Technology
Melissa Whetzel
239 Liberty Hall Road
Goose Creek, S.C. 29445
melissa.whetzel@qeisecurity.com
843-797-7603

Quick Time Solutions
Brian McCue
Mount Pleasant, S.C. 29464
q@qt-s.biz
703-589-5039

RE/MAX Alliance-Commercial Division
Jim Davis
1200 Two Island Court, Suite A
Mount Pleasant, S.C. 29464
jimdavis@remax.net
843-860-2060

Regions Bank
Michael Smith
1210 Ben Sawyer Blvd.
Mount Pleasant, S.C. 29464
michael.s.smith@regions.com
843-971-1291

Regus
Chelsie Gladden
1240 Winoing Way, Suite 102
Mount Pleasant, S.C. 29466
chelsie.gladden@regus.com
843-694-6221

Residential Home Funding Corp.
David Stein
311 Johnnie Dodds Blvd., Suite 151
Mount Pleasant, S.C. 29464
dstein@rhffunding.com
843-375-8434

Reverse Mortgage USA
Cheri Williams - NMLS #506582
147 Wappoo Creek Drive, Suite 105
Charleston, S.C. 29412
cheri@reversemortgageusa.com
843-408-1038

Right at Home
Kirke Gordon RN
658 Rutledge Ave., Suite B
Charleston, S.C. 29403
kirke.gordon@rahcharleston.com
843-580-5124

Coastal Carolina Chiropractic
Dr. Kenneth Ring
721 Long Point Road, Suite 403
Mount Pleasant, S.C. 29464
drring@coastalinachiro.com
843-284-2273

Rooted ID
Jennifer Morrow
711-A St Andrews Blvd.
Charleston, S.C. 29407
jennifer@rootedid.com
843-277-0099

Rush Dixon Architects
Judy Dixon
875 Coleman Blvd.
Mount Pleasant, S.C. 29464
judy@rushdixon.com
843-270-8943

Safeguard Charleston
Bob Mattie
1968 Oak Treet Lane
Mount Pleasant, S.C. 29464
rmattie@gosafeguard.com
843-801-3907

SC Property Pros
Erin LaTour
1170 Folly Road
Charleston, S.C. 29412
erin.scpropertypros@gmail.com
843-641-0813

Scarlett's Tours
Margaret Emmans
636 Long Point Road, Unit G PMB 3
Mount Pleasant, S.C. 29464
843-532-7005

SCORE
Barry Blake
1849 Shell Ring Circle
Mount Pleasant, S.C. 29466
bblake45@comcast.net
843-860-3938

ServiceMaster of Charleston
Lawton Hayes & Stephanie Bates
3228 Industry Drive
North Charleston, S.C. 29418
lhayes@weclean.net; sbates@weclean.net
843-760-0404/843-693-3455

Educating... Equipping... Inspiring Students for Christ



**PALMETTO
CHRISTIAN
ACADEMY**
PRESCHOOL - 12TH GRADE

Call today for 2016-2017 Registration. Enrollment is limited.



BEST of MOUNT PLEASANT 2016



361 Egypt Road, Mount Pleasant, SC 29464
843.881.9967

Thank You Mount Pleasant  for Voting Us Best Private School.



www.palmettochristianacademy.org

Shem Creek Inn
James Poole
1401 Shrimp Boat Lane
Mount Pleasant, S.C. 29464
jpoole@charlestownehotels.com
843-881-1000

Signarama
Andy Bonner
1303 Ben Sawyer Blvd., #2
Mount Pleasant, S.C. 29464
andy@signarama-charleston.com
843-881-7881

Sky Eye Images
Bobby Carrier
4500 Leeds Ave., Suite 241
North Charleston, S.C. 29405
skyeeyimages@gmail.com
843-743-9060

Songs for Seeds Charleston
Bill Joy
2004 Welsh Pony Drive
Mount Pleasant, S.C. 29429
bjoy@songsforseeds.com
843-214-2337

South Carolina Aquarium
Amy Lovette
100 Aquarium Wharf • Charleston, S.C. 29401
alovette@scaquarium.org
843-579-8624

South Carolina Federal Credit Union
Nicholas Carusos
910 Houston Northcutt Blvd.
Mount Pleasant, S.C. 29464
ncarusos@scfederal.org
843-569-4346

South Carolina Federal Credit Union
David Harper
1620 Highway 17 North
Mount Pleasant, S.C. 29466
dharper@scfederal.org
843-569-5229

Southern First Bank
Eddie Tuttle
480 East Bay St. • Charleston, S.C. 29403
etuttle@southernfirst.com
843-725-4658

Southland Landscape Corp.
Brian W. Pottieger
4821 Virginia Ave.
North Charleston, S.C. 29405
bpottieger@southlandusa.com
843.568.4636

Spirit Communications
Kelsey Hennighan
1500 Hampton St. • Columbia, S.C. 29201
kelsey.hennighan@spiritcom.com
803-726-3422

Springhill Suites by Marriott Mt. Pleasant
Anissa Leavell
245 Magrath Darby Blvd.
Mount Pleasant, S.C. 29464
anissa.leavell@marriott.com
843-284-5252

State Farm Insurance
Tony Pope
3044 Highway 17 North
Mount Pleasant, S.C. 29466
tony@tonypope.com
843-884-3400

Stone Chiropractic PC
Dr. Carrie Stone
1220 Ben Sawyer Blvd., Suite M
Mount Pleasant, S.C. 29464
info@stonechiropractic.net
843-972-8667

Sweetgrass Event Center
Emily Curtis
2125 Highway 17 North
Mount Pleasant, S.C. 29466
info@sweetgrasseventcenter.com
843-997-5240

TD Bank
Michael Naioti
1021 Anna Knapp Blvd.
Mount Pleasant, S.C. 29464
michael.naioti@td.com
843-881-5868

The Bank of South Carolina
Zack Shaw
1337 Chuck Dawley Blvd.
Mount Pleasant, S.C. 29464
zshaw@banksc.com
843-971-3304

The Cottages On Charleston Harbor
Stacy Booth
16 Patriots Point Road
Mount Pleasant, S.C. 29464
sbooth@bennethospitality.com
843-722-8169

The Joshua Realty Group LLC
Joshua G. Gold
801 Marsh Grove Ave.
Mount Pleasant, S.C. 29464
joshuagold@kw.com
843-952-3830

The Lett Group
Cynthia W. Lett
1518 Fiddlers Marsh Drive
Mount Pleasant, S.C. 29464
etiquettepro@gmail.com
301-946-8208

The Office People
Kim Joye
3129 Montague Ave.
North Charleston, S.C. 29418
kim@theofficepeople.com
843-737-9623

The Post & Courier
Gene Prince
134 Columbus St.
Charleston, S.C. 29403
gprince@postandcourier.com
843-607-0846

The Publications Specialist
Brian Sherman
PO Box 1152 • Isle of Palms, S.C. 29451
brisherm@comcast.net
843-437-8817

The Real Buyer's Agent
Charlotte Lemon
800 Johnnie Dodds Blvd.
Mount Pleasant, S.C. 29464
charlotte@buyersagent.net
843-670-7772

The Whiting-Turner Contracting Company
Jay H. Norman
jay.norman@whiting-turner.com

Thomas Heath
Business Coach & Strategist
3030 Ashley Town Center Drive,
Building B-203
Charleston, S.C. 29414
thomas@thelifeguidancecenter.com
843-735-5900 x 101

Tidelands Bank
Leigh Stewart
1100 Park West Blvd.
Mount Pleasant, S.C. 29464
l Stewart@tidelandsbank.com
843-513-1955

Tidewater Pharmacy & Medical Supply
Chad Straughan
421 Johnnie Dodds Blvd., Suite 100
Mount Pleasant, S.C. 29464
chad@tidewaterpharmacy.com
843-375-6310

Top Ten Percent Charleston
Janice Artidiello
2024 Shell Ring Circle
Mount Pleasant, S.C. 29466
charlestonsc@toptenpercent.com
843-323-5129

Town of Mount Pleasant
Amy Livingston
100 Ann Edwards Lane
Mount Pleasant, S.C. 29464
alivingston@tompsc.com
843-884-8517

Trident Technical College
Mike Patterson
1125 John Dilligard Lane
Mount Pleasant, S.C. 29464
mike.patterson@tridenttech.edu
843-958-5813

Trio Solutions Inc.
Jessica Munday
505 Belle Hall Parkway, Suite 202
Mount Pleasant, S.C. 29464
jessica@trio-solutions.com
843-216-0442

Tutor Doctor
Chuck Hawkins
636 Long Point Road, Unit G PMB 76
Mount Pleasant, S.C. 29464
chawkins@tutordoctor.com
843-503-3813

United Community Bank Mortgage Services
Adam Kernen
830 Lowcountry Blvd., Suite 201
Mount Pleasant, S.C. 29464
adam_kernen@ucbi.com
843-810-1675

Unlimited Performance, Inc.
John Carroll
PO Box 2430 • Mount Pleasant, S.C. 29465
jcarroll@uperform.com
843-881-8815

Vacation Rental Charleston
Laurie Bixler
182 6th Ave.
Mount Pleasant, S.C. 29464
owner@vacationrentalcharleston.com
843-882-7650

Volteware LLC
Will Lovett
300 Coleman Blvd.
Mount Pleasant, S.C. 29464
lovettwb@volteware.com
318-564-2478

WCBD - TV
Renee Wooldridge
210 West Coleman Blvd.
Mount Pleasant, S.C. 29464
rwooldridge@wcbd.com
843-216-4855

William Means Real Estate
Drew Grossklaus
159 Civitas St., Suite 100
Mount Pleasant, S.C. 29464
drew@williammeans.com
843-884-3080

Windwood Farm Home for Children, Inc.
Deborah McKelvey
4857 Windwood Farm Road
Awendaw, S.C. 29429
deborah.mckelvey@windwoodfarm.org
843-991-0681

Wine and Canvas of Charleston
Randy Marra
2915 Woodland Park Drive
Mount Pleasant, S.C. 29466
randy@wineandcanvas.com
843 267 1412

Wired To Grow
Bruce D. Johnson
1062 Deer Park Way
Mount Pleasant, S.C. 29466
bruce@wiredtogrow.com
843-754-2283

Woodhouse Day Spa
Kimberly K. Powell
725 Johnnie Dodds Blvd.
Mount Pleasant, S.C. 29464
powellkk@gmail.com
937-608-0661

Word of Mouth Referral
Keri Seay
863 Stiles Drive
Charleston, S.C. 29412
info@wordofmouthreferral.com
843-327-0813

WOW Business
Jamison Cary
4506 Dorchester Road
North Charleston, S.C. 29405
jamison.cary@wowinc.com
843-225-1406

Wyndham Garden Charleston/
Mount Pleasant
Judy Parsons
1330 Stuart Engals Blvd.
Mount Pleasant, S.C. 29464
jparsons@wyncmtp.com
843-352-5100

Zounds Hearing of Charleston
Derrick Woods
311 Johnnie Dodds Blvd., Suite 121
Mount Pleasant, S.C. 29464
derrick@zoundscharleston.com
843-388-4853



Living in the Now, Preparing for the Future

For many of us, our goals in life remain constant: financial independence and providing for family. Striking a balance between saving for goals, such as education and retirement, and allocating money for daily expenses can be challenging. But you can do it.

Learn how you can redefine your savings approach toward education and retirement.

Call or visit any of our financial advisors in the East Cooper area. To find an Edward Jones office near you, visit www.edwardjones.com.



Phillip Cingolani, AAMS®
Mt Pleasant Towne Centre
1304 Theater Drive Suite E-1
Mt Pleasant, SC 29464
843-849-7467



Donna O Mathias, AAMS®
620-B Longpoint Road
Mt Pleasant, SC 29464
843-216-9753



Ross K Evans, AAMS®
966 Houston Northcutt Ste J
Mt Pleasant, SC 29464
843-881-3697



Dimi Matouchev, CFP®, AAMS®
1517-C Palm Boulevard
Isle Of Palms, SC 29451
843-886-9229

Edward Jones®
MAKING SENSE OF INVESTING

Member SIPC



Jack Tankersley, Agent
454 W. Coleman Blvd.
Mt Pleasant, SC 29464
Bus: 843-881-8888
www.jacktankersley.com

Privileged to help.

We're honored to serve this community for 42 years.

My staff and I look forward to many more with you. Thank you for your continued support and business.

Get to a better State®.

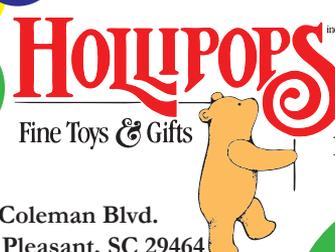
Get State Farm.

CALL ME TODAY.



1211030

State Farm, Home Office, Bloomington, IL



HOLLIPOPS^{INC.}

Fine Toys & Gifts

(843) 881-5770
hollipopstoys.com

210 Coleman Blvd.
Mt. Pleasant, SC 29464
Mon - Sat 10am-5:30pm

Special
Hollipops
wrapping!

Sign up
for our
Grandparents Club
and receive
10% off all
purchases!

Like
"Hollipops Fine
Toys & Gifts"
on Facebook!

Call ahead and we'll pick out a gift, wrap it and have it ready for you!

Sign up for
our Birthday
Registry!

Large selection of brands such as





playmobil  and more!



Photo courtesy of The Beach Club.

Life is a You Know What

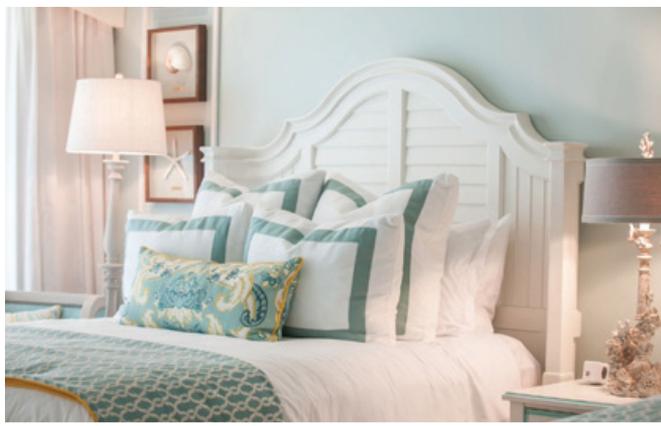
THE BEACH CLUB

By Kalene McCort

THE CHARLESTON HARBOR Resort & Marina has always been a go-to spot for some much needed R & R. Here, guests and locals can sink their toes in the sand and let the stress of the outside world gently fade with every sip of a piña colada. Gleaming views of the Charleston Harbor serve as the backdrop to this beacon of relaxation.

Recently, this iconic resort has been doing some significant revamping that goes way beyond adding those miniature cocktail umbrellas to a perfectly crafted beverage. Architects, construction crews and staff have all worked together toward the completion of The Beach Club

Photo courtesy of The Beach Club.



With an authentic feel that's anything but cookie-cutter, The Beach Club exudes coastal charm.

— a new state-of-the-art luxury hotel sure to catapult the resort to another tier. With Charleston being named the “Best City in The World” by *Condé Nast*, we couldn't think of a more perfect time for the unveiling of this 92-room seaside sanctuary.

“The customization and attention to detail incorporated in the design of this property are remarkable,” said Shannon Hartman, director of sales and marketing. “From the millwork in the lobby to the customized elements, local artwork and hand-painted elements in each of the guest rooms, each selection with respect to the décor and design has been meticulously considered.”

With an authentic feel that's anything but cookie-cutter, The Beach Club exudes coastal charm. Carefully thought out design elements and fresh touches make you feel like you've stepped in the grand foyer of a relative. Each room boasts warm bamboo floors and expansive balconies that offer those stellar Lowcountry views.

While you may find it hard to leave The Beach Club and explore the surrounding area, this establishment makes it easier than ever to set sail on a water taxi or hop on a

ROADSIDE SEAFOOD

THE BEST “BAM” SEAFOOD IN TOWN!



LOCAL AND FAMILY OWNED



843.754.5890
807 FOLLY RD. CHARLESTON, SC, 29412
WWW.ROADSIDESEAFOOD.COM

WE'RE READY TO ROLL!

The Roadside Seafood Truck caters to all parties big or small. To inquire about pricing and availability, email sales@roadsideseafood.com or call 843.864.8947.



FAMILY PRACTICE - TREATING ALL AGES

Drs. Gina & Michael Courson



ACCURATE CHIROPRACTIC

- Walk-Ins Welcome
- Holistic Practice
- Many Techniques Including Instrument Adjusting
- Low Level Cold Laser Therapy
- Personal Injury & Accidents
- Insurance Accepted
- Affordable Payment Plans

843.971.8814
www.mtpleasantchiro.com

OPEN SATURDAYS

TWO LOCATIONS IN MT. PLEASANT

3373 S. Morgans Point Rd., Ste. 307
Next to Charleston National Subdivision

426 W. Coleman Blvd., Ste. D
Near Shem Creek

First Visit and Massage \$85
New Patients Only
Accurate Chiropractic 843.971.8814
Must present coupon. Cannot be combined. Expires 10/31/16

ROYAL HARDWARE

ACE



THANK YOU MOUNT PLEASANT

for making us your Favorite Neighborhood Hardware store!

Bring in this Ad to receive a
FREE LED Safety Flasher



While Supplies Last
 for your bike or for Halloween Safety
 (Item No. 9127747 \$1.99 value)
 One coupon per customer. Expires 10/31/16

Come See Our
NEW Marine Department



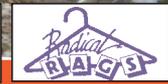
883 Ben Sawyer Blvd. • (843) 884-2551
www.AceHardware.com

PAINT • LAWN & GARDEN • LAMP REPAIR • PUMP REPAIR

It's Fall y'all!

All the Best Brands of Clothes and Shoes
 will sweep you off your feet!

COORDINATING HOLIDAY | COTILLION | DANCE SHOP | MONOGRAMMING
 Thanks for voting us the Best of Mt. Pleasant!



Newborn to 7

Expert Shoe Fitters

Girls & Boys Tween & Teen

The Common • 210 Coleman Blvd., Mt. Pleasant • 884-4814
www.ragamuffinchildrensboutique.com



Waterfront with Luxury Features:

- Studio, 1, 2 & 3 Bedroom Floorplans • Spacious Screened-In Porches
- Energy Efficient Stainless Steel Appliances
- Boat Ramp & Community Docks
- Resort Pool with Cabanas • State-of-the-Art Fitness Center • Walking and Bicycle Paths • Pet Parks • Greenhouses
- Great Location Minutes from I-526

Charleston's Only Apartment Community with Deep Water Access!

Call us today for more details! (843) 608-0758 • www.SweetwaterCharleston.com

complimentary resort trolley. By water or roadway, you have the freedom to journey into The Holy City, explore the cobblestone streets and make it back in time to enjoy tasty appetizers on the elaborate wraparound porch. Fishing excursions, live music on-site, an award-winning restaurant right on the premises and a full-service spa are sure to keep you entertained throughout your stay.

“We have enhanced the undeniable beauty of our incomparable waterfront location right on the banks of the Charleston Harbor, which has always set us apart from other properties in the area,” said Hartman. “We now have a true luxury option for the most discerning traveler. We are proud to have been accepted as one of the distinctive properties in the Leading Hotels of the World Collection – which I think speaks volumes to the standard of quality and excellence we have achieved with The Beach Club.”

Whether for business or pleasure, The Beach Club offers the modern-day traveler a slice of paradise.

While the new additions of two heated pools amid an expansive deck, complete with private cabanas, will certainly be a draw for future travelers, Hartman credits the company’s embodiment of Southern hospitality to be the real lure.

“I think the key to our continued success will be our focus on providing personalized service and customized, authentic experiences that truly give our guests a feel for Charleston and the aspects of our destination which interest them,” said Hartman. “For some, this will mean being out on the water – whether sailing, offshore fishing or paddle boarding on Shem Creek. For others, it could be a culinary-focused experience centered around the diverse flavors of the South or a fun-filled family vacation where everyone can gather on Moonlight Movie Mondays and watch family suitable movies under the stars, in our heated pool, overlooking the Charleston Harbor and downtown skyline.”

One of the many new additions comes in the form of a 30-seat movie theater, perfect for premieres or relaxed gatherings with friends. A 20-seat boardroom is the ideal place to creatively collaborate with co-workers.

“I think that Mount Pleasant in its own right is a town rich in culture, history and pride,” said Hartman. “This is evident on a drive through Old Mount Pleasant or while taking a walk along the boardwalk on the marshes of Shem Creek. Mount Pleasant now has a true waterfront, luxury resort, which I think will help us in establishing the town as a destination unto itself.” 🏠

GET OUTDOORS!

**AFTER SCHOOL ADVENTURE PROGRAM
STARTING SEPTEMBER 7TH**




ZIPLINING | CLIMBINGWALL | KAYAKING
PADDLEBOARDING | HIKING






NATURE ADVENTURES
OUTFITTERS

Wednesday 6-8th grade | 4 - 6pm
Thursday 3-5th grade | 3 - 5pm

\$100 per student
4 weeks / 4 Adventures

Transportation Available \$10 / child

Call for more information
843-928-3947
843-568-3222

NatureAdventuresOutfitters.com / CharlestonZiplineAdventures.com



COMMISSIONED FURNISHINGS FOR YOUR HOME

976 Houston Northcutt Blvd.
Mount Pleasant, SC 29464
843-654-9046
Monday through Saturday
10 to 5:30



Photos of ever-changing inventory posted regularly to...
facebook.com/thecolemancollection

The Job You Needed Yesterday

Minuteman Press

BUDDY SMITH ONLY THOUGHT he was retiring from the working world when he left his job following a 36-year career with Roadway Express. Thirteen years after purchasing a Minuteman Press franchise and locating it in Mount Pleasant, he stays busy running the business, compiling printing

BY BRIAN SHERMAN

quotes, sending out invoices and serving

as its only salesman.

And, if you need your printing job delivered to your door, that task will be handled by the owner of the business as well. It's all part of Smith's attitude that if you treat your customers right, they'll keep coming back.

"No one will beat our customer service," said Smith, who managed Roadway Express facilities all over the Southeastern United States before moving to the Lowcountry from Greenville. "Because we're small, we're flexible. That's the beauty of a small operation."

With Roadway, Smith managed 500 people at a distribution center. At Minuteman Press, he has only two other full-timers and one part-timer. One of those employees is Richard Geisert, a veteran of the printing business who has been with Smith since the beginning.

"As luck would have it, I hired Richard before I even opened," Smith explained. "He is my franchise. He really knows printing."

Geisert's vast experience is exactly what Smith needed to launch his new business venture. His own experience in the world of printing consisted of two weeks of training in New York after he bought the franchise.

Minuteman Press offers a wide range of printing options, from business cards to posters, banners,

booklets, letterhead and envelopes, "just about anything a business would need," according to Smith. He also sells promotional products.

Smith pointed out that much has changed in the printing business since he opened his doors in July 2003. He said he got rid of his offset press around two years ago, and everything he prints today is digital. That means he doesn't have to charge his customers to set up a press and that in quantities of 250 to 1,000, his pricing is more than competitive. It also means he can turn a job around in record time.

"I've got quality people, but I have good equipment as well. We have the latest equipment as far as digital output," he said.

Technology also has changed the way Smith deals with his clients. He said 90 percent of his customers contact him by email or get printing quotes on the Minuteman Press website.

"The computer and email are our lifeline," he said, adding that customer service is the heart of the business.

"If you walk in the door and you need a job right away, you're going to get it right away, and we never add a rush charge," Smith said, pointing out that with Minuteman Press, there's no delivery charge either.

"When I say free, I mean free," he remarked.

And when he says he'll do whatever is necessary to impress his customers, he means that as well. Hence his company's motto: "Printing for the job you needed yesterday."

Minuteman Press is located 920 Houston Northcutt Blvd., Building A3. To learn more, visit www.chsmmp.com or call 843-388-2599.



The full-time employees at Minuteman Press include, top to bottom: owner Buddy Smith, Richard Geisert and Kayla Evett.

Photos by Brian Sherman.



The Real
Buyer's Agent
Home Buyer's Choice, Inc.



David Kent
(843) 884-0888 ext. 111
david@buyersagent.net
www.davidkent.net



We work **exclusively** with the buyer.

The Real Buyer's Agent is a boutique real estate agency located in Mt. Pleasant, SC, just over the bridge from historic downtown Charleston. Since its founding in 1995, The Real Buyer's Agent and its agents have never taken a listing.

We only represent buyers.

We put our **Experience** to work for you.

Home...
We get you there.



Roxanna Morey
(843) 884-0888 ext 112
roxanna@buyersagent.net
www.CharlestonHome.com



Vikki Devereux
(843) 860-1740
vikki@buyersagent.net
www.Vikkid.net



Charlotte Lemon
(843) 884-0888 ext 115
charlotte@buyersagent.net
www.charlottelemon.net



Lisa Morelli
(843) 514-2898
lisa@buyersagent.net
www.LisaMorelli.com

Hello
my name is

DAVID SEAY

“My Clients Deserve Exposure and I Make
Sure They Get It with my
#Hustle4Ever Marketing System”

Seay Development, LLC
REAL ESTATE & BUSINESS BROKERAGE



www.SeayDevelopment.com | david@seaydevelopment.com

SELL IT NOW

COMMERCIAL • RESIDENTIAL • BUSINESS

HUSTLE4EVER

Watch the
Hustle4Ever
Movie
here by
downloading
the Free
Layar App

Scan this box with the Free Layar
App to Watch the Hustle4Ever Movie

READY TO SELL?

More Than **7,633 PROPERTIES**
Are For Sale Or Lease Today In Our Market.

HOW WILL YOUR PROPERTY
STAND OUT?

What is the **#Hustle4Ever** Marketing Plat4m?

Learn more about my Proprietary Marketing System.

Call me today – 843-364-6720